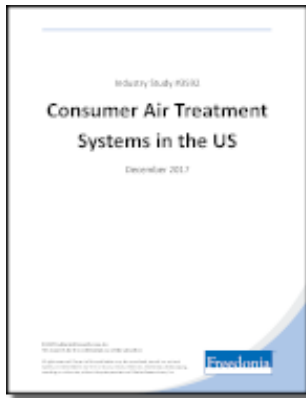




# Consumer Air Treatment Systems in the US

Industry Study #3592 | December 2017



This study analyzes the US market for consumer air treatment systems. It offers historical data (2006, 2011, 2016) plus forecasts for 2021 by technology (conventional filtration, electrostatic, ionic), system (portable, whole-house), and US region, in units and in US dollars. The study also evaluates replacement filters utilized in consumer air treatment systems. In addition, the study evaluates consumer survey data as well as key industry players in the US market, including 3M, Clarcor, Daikin, Honeywell, Kaz (Helen of Troy), and Newell Brands.

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Report Link: [https://hubs.ly/H09xlc\\_0](https://hubs.ly/H09xlc_0)

Table 4-5 | Portable Consumer Air Treatment Systems Demand, 2006-2021 (million dollars)

Item	2006
Portable Air Treatment Systems (000)	2220
\$/unit	145
Portable Air Treatment Systems	324
Conventional	170
Electrostatic	92
Ionic	43
Other	19
% portable Consumer Air Treatment Systems	68.8
	471

### Key Trends in the Consumer Air Treatment Systems Market

'16 - '21  
CAGR, \$  
↑ 4.5%

#### Key Trends Through 2021:

- A healthy economy and increased consumer spending will drive growth.
- Increased consumer awareness of air treatment systems and their benefits will support demand.
- Technological advances will support value gains.

#### Product Types & Technologies

% total value demand, 2016 (\$)

- Whole-House
- Portable
- Conventional Filtration
- Electrostatic
- Ionic
- Other

#### Leading Industry Players

- Clarcor
- Daikin
- Kaz (Helen of Troy)
- Honeywell
- Newell Brands
- 3M