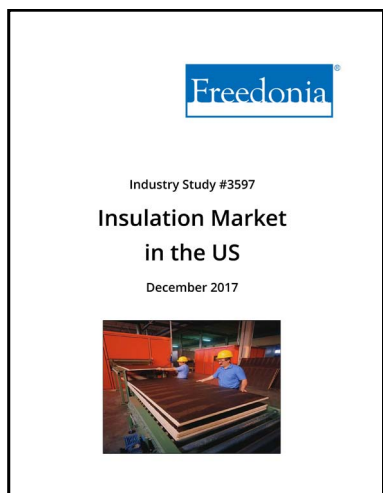




Insulation Market in the US

Industry Study #3597 | December 2017

This study analyzes the \$8.0 billion US insulation market. It offers historical demand data (2006, 2011, 2016) plus forecasts for 2021 by material (cellulose, fiberglass, foamed plastic, mineral wool, reflective insulation and radiant barriers, and other materials), market (commercial buildings, industrial and HVAC equipment, residential buildings, and other markets), and US region. The study also evaluates company market share and assesses industry players such as Atlas Roofing, BASF, Carlisle, CertainTeed, Covestro, DowDuPont, Firestone Building Products, Johns Manville, Knauf Insulation, Owens Corning, ROCKWOOL, Sealed Air, and US Greenfiber.



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Table 3-3 | Fiberglass Insulation Demand by Market, 2006-2021 (million pounds)

Item	2006
Fiberglass Insulation Demand (mil \$)	3880
\$/lb	0.88
Fiberglass Insulation Demand	4395
Residential Building	3205
Commercial Building	543
Industrial & HVAC Equipment	460
Other Markets	187
Fiberglass Insulation (bil sq ft R-1)	182.5

