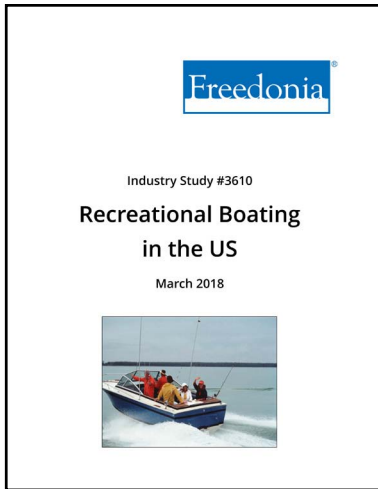




# Recreational Boating in the US

Industry Study #3610 | March 2018



This study examines the market for recreational boating in the US. It presents historical data (2007, 2012, 2017) and forecasts for 2022 by product (recreational boats, propulsion systems, boating accessories) and by region in units and US dollars. Recreational boats include outboard powerboats, inboard powerboats, sterndrive powerboats, personal watercraft, sailboats, and other types of boats. Survey data looks at the demographics of boat owners and water activity participation statistics. In addition, the study evaluates market share and leading industry competitors including Bombardier Recreational Products, Brunswick, Correct Craft, Malibu Boats, White River Marine Group, and Yamaha Motor.

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Report Link: <https://hubs.ly/H0bx5JB0>

**Table 3-18 | Personal Watercraft Supply & Demand, 2007 - 2022**

Item	2007
Recreational Boat Demand (000 units)	832.2
% PWC	9.6
Personal Watercraft Demand (000 units)	79.7
000\$/unit	8.6
Personal Watercraft Demand (mil \$)	685
– net imports	-407
Personal Watercraft Shipments (mil \$)	1092

