This Freedonia study examines the solar roofing market in the US. It presents historical demand data for 2017 and forecasts for 2022, 2027, and 2037 by application (new build and reroofing) and by US region (Northeast, Midwest, South, and West). The study also presents two alternative demand outlooks based on a highly favorable regulatory environment and a period of rapid technological development, and another forecast based on modest technological advancements and a less favorable regulatory environment. In addition, the study details factors that will promote solar roofing demand and profiles key industry participants.

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