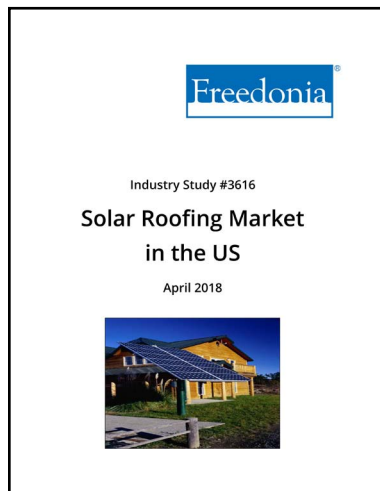




# Solar Roofing Market in the US

Industry Study #3616 | April 2018



This Freedonia study examines the solar roofing market in the US. It presents historical demand data for 2017 and forecasts for 2022, 2027, and 2037 by application (new build and reroofing) and by US region (Northeast, Midwest, South, and West). The study also presents two alternative demand outlooks based on a highly favorable regulatory environment and a period of rapid technological development, and another forecast based on modest technological advancements and a less favorable regulatory environment. In addition, the study details factors that will promote solar roofing demand and profiles key industry participants.

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Report Link: <https://hubs.ly/H0bVM310>

Table 3-1 | Solar Roofing Demand, 2017 – 2037

Item	2017
US Roofing Demand (mil sqs)	243.6
% solar	neg
Solar Roofing Demand* (000 sqs)	1
\$/square	3000
Solar Roofing Demand (mil \$)*	3

\*Includes both the solar and the non-solar portions

