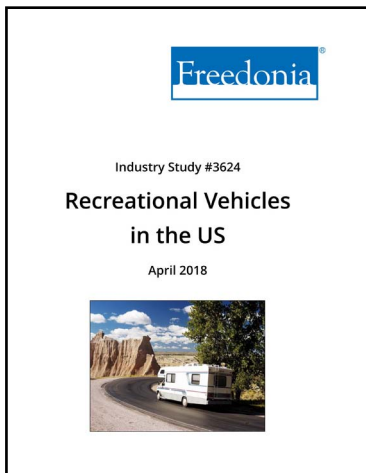




Recreational Vehicles in the US

Industry Study #3624 | April 2018

This study reviews the US market for recreational vehicles. It presents historical data (2007, 2012, 2017) and forecasts for 2022 by product (conventional travel trailers, fifth-wheel travel trailers, class A motorhomes, class B motorhomes, class C motorhomes, folding camping trailers, truck campers) in units and US dollars, and by region of the US in US dollars. The study also covers accessories for RVs sold in the aftermarket. In addition, the study analyzes key industry competitors as well as consumer survey data. The survey data looks at the demographics of consumers who travel by RV, travel preferences of RV owners, outdoor lifestyles of consumers who travel by RV, and tiny house living preferences.



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Table 3-3 | Recreational Vehicle Supply & Demand, 2007 – 2022 (million dollars)

Item	2007
Recreational Vehicles (000 units)	287.9
000\$/unit	35.4
Recreational Vehicle Demand	10185
Travel Trailers	4305
Motorhomes	5600
Campers & Camping Trailers	280
+ net exports	1445
Recreational Vehicle Shipments	11630

