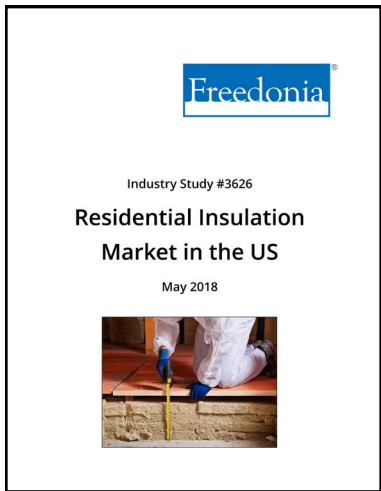




Residential Insulation Market in the US

Industry Study #3626 | May 2018



This study examines the \$3.0 billion US residential insulation market. It presents historical demand data (2007, 2012, 2017) and forecasts for 2022 by material (fiberglass, foamed plastic, cellulose, mineral wool, other), by project type (new, retrofit), by housing type (single-family, multifamily, manufactured housing), by area of building (attic and roof, exterior wall, other), by region (Northeast, Midwest, South, West), and by subregion. The study also evaluates company market share and analyzes industry competitors such as American Rockwool, Applegate Insulation, Atlas Roofing, BASF, Carlisle, CertainTeed, Covestro, DowDuPont, Fiberlite Technologies, Huntsman, Johns Manville, Kingspan, Knauf Insulation, Nu-Wool, Owens Corning, ROCKWOOL, Sealed Air, and US Greenfiber.

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Table 3-6 | Fiberglass Insulation Demand by Area of Building, 2007 - 2022

Item	2007
Fiberglass Insulation (mil sq ft)	5390
Attic & Roof	2030
Exterior Walls	2725
Other	635
Fiberglass Insulation (mil \$)	1845
Attic & Roof	715
Exterior Walls	915
Other	215
Fiberglass Insulation (mil lbs)	2755
Attic & Roof	1055
Exterior Walls	1375
Other	325

