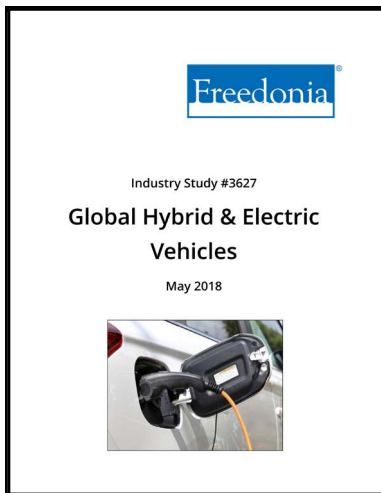




Global Hybrid & Electric Vehicles

Industry Study #3627 | May 2018



This study analyzes the 3.7 million unit global hybrid and electric vehicle market. It presents historical demand data (2012 and 2017) and forecasts for 2022 and 2027 by vehicle type (full hybrid, plug-in hybrid, battery electric, fuel cell electric) and region (North America, Central and South America, Western Europe, Eastern Europe, Asia/Pacific, and Africa/Mideast). In addition, the study evaluates company market share and analyzes industry competitors worldwide including BAIC, BMW, BYD, Ford, Geely, Honda, Hyundai-Kia, Tesla, the Renault-Nissan-Mitsubishi Alliance, and Toyota.

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Table 3-8 | Global Plug-In Hybrid Vehicle Demand by Region, 2012 – 2027
(thousand units)

| Item | 2012 |
|--------------------------------------|------|
| Global Plug-In Hybrid Vehicle Demand | 61 |
| North America: | 42 |
| United States | 41 |
| Canada & Mexico | 1 |
| Central & South America | - |
| Western Europe | 7 |
| Eastern Europe | neg |
| Asia/Pacific: | 12 |
| China | 1 |
| Japan | 11 |
| Other Asia/Pacific | neg |
| Africa/Mideast | neg |

