



Commercial Insulation Market in the US

Industry Study #3636 | June 2018

This study analyzes the \$2.6 billion commercial insulation market in the US. It presents historical demand data (2007, 2012, 2017) and forecasts for 2022 by material (foamed plastic, fiberglass, mineral wool, cellulose, other), building type (office, retail and lodging, institutional, industrial, other), project type (new and retrofit), and region and subregion of the US. The study also evaluates company market share and analyzes industry players, including Johns Manville (Berkshire Hathaway), DowDuPont, Huntsman, Knauf Insulation (Knauf Gips), Owens Corning, CertainTeed (Saint-Gobain), and International Cellulose.



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Table 4-1 | Commercial Fiberglass Insulation Demand, 2007 – 2022

Item	2007
Commercial Insulation (bil sq ft R-1)* % fiberglass	67.6 27.2
Fiberglass Insulation (bil sq ft R-1)	18.4
Fiberglass Insulation (mil sq ft)	1715
\$/sq ft Fiberglass Insulation (mil \$)	0.58 990
\$/lb Fiberglass Insulation (mil lbs)	1.45 682

*Excludes reflective insulation & radiant barrier

