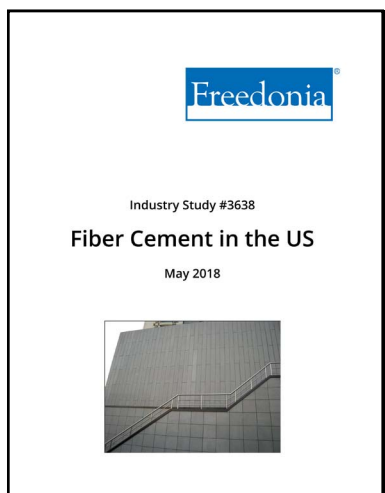




Fiber Cement in the US

Industry Study #3638 | May 2018



This study analyzes the 2.5 billion square foot US fiber cement market. It presents historical demand (2007, 2012, 2017) and forecasts for 2022 by product (siding, backerboard, moulding and trim, and other), market (new residential, residential improvement and repair, new commercial, commercial improvement and repair), and Census region (Northeast, Midwest, South, West) and subregion of the US in both area and dollar terms. The study also analyzes company market share and reviews industry competitors including Elementia, James Hardie, and Nichiha.

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Table 3-1 | Fiber Cement Demand by Product, 2007 – 2022
(million square feet - 5/16 inch basis)

Item	2007
Fiber Cement Demand	2513
Siding	1995
Backerboard	413
Moulding & Trim	88
Roofing & Other	17
Fiber Cement Demand (mil \$)	1415
Siding	1160
Backerboard	184
Moulding & Trim	57
Roofing & Other	14

