



Residential Roofing

Industry Study #3644 | January 2019



This study analyzes the US residential roofing market. It presents historical demand data (2007, 2012, 2017) and forecasts for 2022 and 2027 by product (asphalt shingles, metal, roofing tile, wood shingles and shakes, and other), market (new and reroofing) and housing type (single-family, multifamily, and manufactured housing), measured in area and value terms, and by region and subregion, measured in area terms. The study also evaluates factors for residential roofing demand and analyzes industry players such as Boral, Eagle Roofing, Hood Companies (Atlas Roofing), IKO Group, Malarkey Roofing Products, Owens Corning, Saint-Gobain (CertainTeed), Standard Industries (GAF Materials), and TAMKO.

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Report Link: <https://hubs.ly/H0g30WF0>

Table 5-5 | Residential Roofing Tile Demand by Region & Subregion, 2007 – 2027 (million squares)

Item	2007
Residential Roofing Tile Demand	5.33
Northeast:	0.10
New England	0.03
Middle Atlantic	0.07
Midwest:	0.08
East North Central	0.05
West North Central	0.03
South:	2.28
South Atlantic	1.30
East South Central	0.20
West South Central	0.78
West:	2.87
Mountain	0.47
Pacific	2.40

