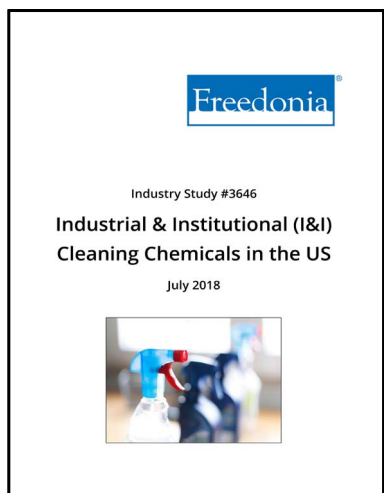




Industrial & Institutional (I&I) Cleaning Chemicals in the US

Industry Study #3646 | July 2018



This study examines the \$11.0 billion I&I cleaning chemicals market in the US. It presents historical demand data (2007, 2012, 2017) and forecasts for 2022 by product (general purpose cleaners, floor care products, warewashing detergents, disinfectants and sanitizers, vehicle wash products, laundry detergents, hand cleansers, other). Data is also presented for markets (commercial, industrial, and institutional) plus raw materials (chlor-alkalis, surfactants, solvents, phosphates, biocides, and other). In addition, the study evaluates company market share and analyzes leading US industry participants such as Clorox, Diversey, Ecolab, Procter & Gamble and Zep.

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Table 3-3 | Commercial I&I Cleaning Chemical Demand by Segment, 2007-2022 (million dollars)

Item	2007
Commercial I&I Cleaning Chemicals	5915
Foodservice	2319
Retail	809
Car Washes	631
Laundry & Dry Cleaning	830
Office	606
Hotels & Other Lodging	337
Transportation & Distribution	235
Other	148
% commercial I&I Cleaning Chemical Demand	64.5
	9171

