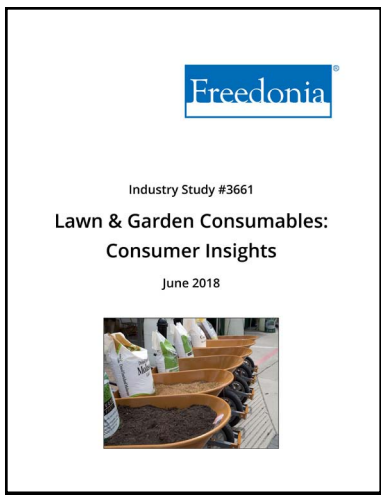




Lawn & Garden Consumables: Consumer Insights

Industry Study #3661 | June 2018



This Freedonia US study analyzes the \$14 billion retail market for lawn and garden consumables, with consumer attitudes and purchasing patterns, product innovations, and marketing trends. It presents historical retail sales data (2007, 2012, 2017) and forecasts for 2022 by product (fertilizers, pesticides, growing media, seeds, mulch, other) and end user (consumer/DIY, professional). The study also evaluates retail distribution outlets (home centers, mass merchandisers, garden centers, mail order/Internet, other) for these products and analyzes US industry players including Central Garden & Pet, Monsanto, Scotts Miracle-Gro and Turf Care.

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Report Link: https://hubs.ly/H0c_IGb0

Table 2-1 | Lawn & Garden Consumables Retail Sales by Product, 2007 – 2022 (million dollars)

Item	2007
L&G Consumables Retail Sales	11770
Fertilizers	4410
Pesticides	3450
Growing Media	1450
Seeds	1290
Mulch	705
Other L&G Consumables	465
average markup	1.63
L&G Consumables Manufacturer Sales	7210

