



# Pouches in the US, 8th Edition

Industry Study #3665 | September 2018



This industry study examines the \$10.5 billion US pouch market. It presents historical data (2007, 2012, 2017) and forecasts for 2022 by pouch type (pillow, four-side seal, three-side seal, stand-up), food & beverage markets (beverages; candy & snacks; cheese; fresh produce; meat, poultry, & seafood; pet food; processed foods; other), nonfood markets (consumer products; industrial products; medical & pharmaceutical), and pouch feature (aseptic, resealable, retort, shaped, spouted, stick, vacuum). The study also evaluates company market share and analyzes industry players such as Amcor, Bemis, Printpack, ProAmpac, Sealed Air, Sonoco, and Transcontinental (Coveris).

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Report Link: <https://hubs.ly/H0dQNg20>

Table 4-4 | Savory Snack Market for Pouches, 2007-2022 (million dollars)

Item	2007
Savory Snack Shipments (bil \$)	16.6
\$ pouches/000\$ snacks	48.8
Savory Snack Pouch Demand	810
Flat:	780
Pillow	760
Four-Side Seal	20
Three-Side Seal	neg
Stand-Up	30
% savory snacks	40.6
Candy & Snack Pouch Demand	1995

