



Power Lawn & Garden Equipment

Industry Study #3674 | September 2018



This study examines the \$11 billion US power lawn and garden equipment market. It offers historical demand data (2007, 2012, 2017) and forecasts for 2022 by power source (internal combustion engine, corded electric, battery-powered), product (lawn mowers, turf and grounds mowers, trimmers and edgers, garden tractors and rotary tillers, chainsaws, blowers, vacuums and sweepers, snow blowers, other equipment, and parts and attachments), market (residential, landscaping establishments, golf courses, government and other), and US region. The study also evaluates company product offerings and development, and analyzes industry players including Deere, Husqvarna, MTD Products, and Toro.

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Report Link: <https://hubs.ly/H0dW1hK0>

Table 4-2 | Lawn Mower Demand by Type & Power Source, 2007-2022 (million dollars)

Item	2007
Power Lawn & Garden Equipment	9945
% lawn mowers	39.6
Lawn Mower Demand	3940
By Type:	
Riding	2755
Walk Behind	1185
By Power Source:	
Internal Combustion Engine	3760
Electric	180
Average Price (\$/unit)	474
Lawn Mower Demand (000 units)	8320

Key Trends in the US Power Lawn & Garden Equipment Market Freedonia

'17 - '22 CAGR
↑ 3.2%

Key Trends Through 2022:

- Continued product innovation (e.g., robotic lawn mowers, ergonomics, smart technology) will boost product appeal and pricing growth.
- DIFM landscaping will outpace DIY landscaping.
- Battery-powered equipment will gain further market share, especially in the residential market.

Markets, 2017 (\$)

63% Residential
24% Landscaping Establishments
7% Golf Courses
7% Government & Other

Leading Industry Players

- Deere
- Husqvarna
- MTD Products
- Toro