



Green (Vegetative) Roofing

Industry Study #3679 | November 2018



This Freedonia study analyzes the \$166 million (11.2 million square foot) green (or vegetative) roofing market. It presents historical demand data (2008, 2013, 2018) and forecasts for 2023 and 2028 by market (new construction, retrofit), system (extensive, semi-intensive, intensive), component (vegetation, growing media, geotextiles & drainage layer, insulation, waterproof membrane, other), and region and subregion of the US. Demand is also provided for Canada. Data are presented in square feet of coverage area and US dollars. The study also analyzes industry players such as American Hydrotech, Carlisle Construction Materials (Carlisle Companies), Firestone Building Products (Bridgestone), Garland, Henry, LiveRoof (Hortech), SOPREMA, XeroFlor North America (Low & Bonar), and ZinCo.

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Report Link: <https://hubs.ly/H0fJStk0>

Table 4-2 | South: Green Roofing Demand by Subregion & Type, 2008–2028
(million dollars)

Item	2008
South Green Roofing Demand	15.7
By Subregion:	
South Atlantic	8.4
West South Central	6.0
East South Central	1.3
By Market:	
New Construction	10.3
Retrofit	5.4
\$/sq ft	10.85
South Green Roofing (000 sq ft)	1450

Note: Data in square feet refer to coverage area

