



# Global Pressure Sensitive Tapes

Industry Study #3685 | March 2019



This study analyzes the \$35 billion worldwide tape market. The report provides historical data (2008, 2013, 2018) and forecasts for 2023. Demand is segmented by product (carton sealing, masking, double-sided, other); backing material (polypropylene, PVC, other plastics, paper, other materials); and market (manufacturing, packaging & shipping, building & construction, consumer & office, healthcare & medical, other markets). The study also evaluates company market share and analyzes global industry competitors including LINTEC, Nitto Denko, tesa, and 3M.

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Report Link: <https://hubs.ly/H0hhWRr0>

**Table 10-5 | Turkey: Pressure Sensitive Tape Demand by Product & Backing Material, 2008 – 2023 (million square meters)**

Item	2008
<b>Pressure Sensitive Tape Demand</b>	<b>353</b>
<b>By Product:</b>	
Carton Sealing	214
Masking	34
Double-Sided	19
Other Pressure Sensitive Tapes	86
<b>By Backing Material:</b>	
Polypropylene	177
PVC	34
Other Plastics	39
Paper	68
Other Backing Materials	35

