



Global Siding (Cladding)

Industry Study #3691 | January 2019



This study analyzes the 5.8 billion square meter global siding market. It offers historical demand (2007, 2012, 2017) and forecasts for 2022 and 2027 by product (brick & tile, stucco & EIFS, concrete & stone, metal, fiber cement, vinyl, wood, and other products) in square meter and value terms, as well as by market (residential buildings, commercial buildings), region (North America, Central & South America, Western Europe, Eastern Europe, Asia/Pacific, and Africa/Mideast), and selected countries in square meter terms. The study also analyzes market share and global players including James Hardie, Kingspan Group, LIXIL, Nichiha, and Wienerberger.

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Table 8-1 | Eastern Europe Siding Demand by Market, 2007 – 2027
(million square meters)

Item	2007
Global Siding Demand	4753.1
% Eastern Europe	5.1
Eastern Europe Siding Demand	242.4
Residential Buildings:	152.2
New	82.5
Improvement & Repair	69.7
Nonresidential Buildings:	90.2
New	60.5
Improvement & Repair	29.7

