This study analyzes the 5.8 billion square meter global siding market. It offers historical demand (2007, 2012, 2017) and forecasts for 2022 and 2027 by product (brick & tile, stucco & EIFS, concrete & stone, metal, fiber cement, vinyl, wood, and other products) in square meter and value terms, as well as by market (residential buildings, commercial buildings), region (North America, Central & South America, Western Europe, Eastern Europe, Asia/Pacific, and Africa/Mideast), and selected countries in square meter terms. The study also analyzes market share and global players including James Hardie, Kingspan Group, LIXIL, Nichiha, and Weinerberger.