



Home Organization Products

Industry Study #3714 | February 2019



This study examines the \$10.5 billion home organization product market. It presents historical demand data (2008, 2013, 2018) and forecasts for 2023 by material (metal & wire; plastic; wood; and wicker, rattan, & other), product (bins, baskets, & totes; shelving; modular units; hanging storage; and accessories & other), room (closets, bedrooms, garages, family rooms, kitchens & pantries, bathrooms & utility rooms, other areas), and market (do-it-yourself and professional installation). This study also assesses consumer trends and growth opportunities, reviews the retail market, evaluates company market share and analyzes US industry competitors such as The Container Store, Dorel Industries, FirstService (California Closets), Griffon (ClosetMaid), Home Products International, Newell Brands, Organized Living, Sauder Woodworking, Sterilite, United Solutions, and Whirlpool (GLADIATOR).

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Report Link: <https://hubs.ly/H0gR3Jf0>

Table 6-3 | Professional Installation of Home Organization Products by Room, 2008 – 2023 (billion dollars)

Item	2008
Pro Installation of Home Org Products	1030
Closets	452
Garages	205
Family Rooms	135
Bedrooms	129
Pantries & Kitchens	68
Bathrooms & Utility Rooms	31
Other Areas	10
% professional installation	15.6
Home Organization Product Demand	6613

