



Specialty Films

Industry Study #3732 | March 2019



This study analyzes the \$7.4 billion US specialty films market. It offers historical demand data (2008, 2013, 2018) and forecasts for 2023 by function (barrier films, microporous films, safety and security films, conductive and insulative films, light control films, water soluble films, biodegradable films), resin (polyolefin, polyester, nylon, EVOH, polyvinyl butyral, fluoropolymer, PVDC), and market (food packaging, nonfood packaging, personal care products, construction, transportation equipment, electronics). The study also evaluates company market share and analyzes US industry competitors including Bemis, Berry Global, Charter NEX, DowDuPont, Eastman Chemical, Kloeckner Pentaplast, Kuraray, Mitsubishi Chemical, Printpack, Sealed Air, 3M, Toray, and Winpak.

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Table 4-3 | Specialty Polyolefin Film Demand by Function & Resin, 2008 – 2023
(million dollars)

Item	2008
Specialty Polyolefin Film Demand	2992
By Function:	
Barrier Films	2070
Microporous Films	811
Other Functions	111
By Resin:	
Polypropylene	1096
Polyethylene & Related	1896
% polyolefins	56.6
Specialty Film Demand	5290

