



# Landscaping Products

Industry Study #3738 | May 2019



This study examines the \$7.1 billion US landscaping products market. It presents historical demand data (2008, 2013, 2018) and forecasts for 2023 by product (decorative, hardscape, outdoor structures, and other products), by market (residential; commercial; and parks, golf courses, & other), application (new, and improvement & repair), end user (professional and consumer/DIY), and region (Northeast, Midwest, South, West). The study includes consumer survey data and insights; analysis of the retail market; and discussion of major trends and growth opportunities. The study also evaluates company market share and analyzes industry competitors, including Central Garden & Pet, CRH, HeidelbergCement, QUIKRETE, and Wienerberger.

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Report Link: <https://hubs.ly/H0jb4740>

Table 5-2 | Decorative Landscaping Product Demand by Type, Market & End User, 2008 – 2023 (million dollars)

Item	2008	2023
Landscaping Product Demand	6045	6045
% decorative	46.0	46.0
<b>Decorative Landscaping Products</b>	<b>2778</b>	<b>2778</b>
By Type:		
Water Features	868	868
Pots & Planters	592	592
Lighting	553	553
Bird & Other Wildlife Products	426	426
Other Decorative Products	339	339
By Market:		
Residential	2022	2022
Commercial	663	663
Parks, Golf Courses, & Other Markets	93	93
By End-User:		
Consumer/DIY	2040	2040
Professional	738	738

### Key Trends in the US Landscaping Products Market



#### Key Trends Through 2023:

- The trend of outdoor living continues to expand and lead to more extensive outdoor spaces, driving gains for all landscaping products.
- A healthy economy and the DIFM movement is growing the professional market.
- Environmental concerns and urban living trends are opening up opportunities for different types of landscaping products.

#### Top Products, 2018 (\$)



#### Leading Industry Players

- Central Garden & Pet
- CRH
- HeidelbergCement
- QUIKRETE
- Wienerberger