This Freedonia industry study analyzes the $3.3 billion US retail bag industry. It presents historical demand data and forecasts at the manufacturers’ level. Data is analyzed and presented by product (plastic bags, paper bags, and reusable bags) and by market (grocery stores, foodservice, other retail outlets). Additional detail is provided by plastic resin (e.g., polyethylene, polypropylene—woven and nonwoven, other). Demand by gauge for polyethylene bags and material type (plastic, paper, and natural fabric) for reusable bags.
# Table of Contents

1. **Executive Summary**  
   8

2. **Factors Impacting Retail Bag Usage**  
   10  
   Retail Bags Scope & Definition  
   10  
   Retail Sales Trends & the Impact of E-Commerce  
   13  
   Consumer Attitudes  
   14  
   - Consumer Attitudes on Sustainable Packaging  
   14  
   - Consumer Attitudes About Recycling & Environmental Responsibility  
   15  
   - Consumer Attitudes on Recycling Packaging & Bags  
   17  
   - Re-Use of Bags for Non-Shopping Purposes  
   19  
   Sustainability Options  
   20  
   - Strategies for Achieving Sustainability  
   20  
   - Recycling & Recycled Content  
   20  
   - Composting/Biodegradability  
   22  
   - Bag Reusability  
   23  
   The Litter Problem  
   26  
   Regulatory Impact  
   27  
   - Summary & Future Direction  
   27  
   Bans  
   28  
   Taxes & Fees  
   31  
   Preemptions  
   33  
   State Trends  
   35  
   Local Trends  
   40  
   Retailer Trends  
   42

3. **Supply & Demand Overview**  
   45  
   Key Findings  
   45  
   Demand Trends & Forecast  
   46  
   - Single-Use vs. Reusable Bags  
   46  
   - Single-Use Bags  
   48  
   - Reusable Bags  
   49  
   Markets  
   50  
   - Demand by Market  
   50  
   - Grocery Stores  
   52  
   - Foodservice  
   55  
   - Other Retail Markets  
   58  
   Demand by Material (Plastic, Paper, Natural Fabric)  
   61  
   Production & Foreign Trade  
   64
# Table of Contents

4. **Plastic Bags**
   - Key Findings 66
   - Demand Trends & Forecast 68
   - Supply & Demand 71
   - Demand by Market 73
   - Resins 75
     - Demand by Resin 75
     - Polyethylene (HDPE, LDPE, LLDPE, Co-Extruded) 75
     - Other (PP, rPET, Synthetic Fabrics, Bioplastics) 77
   - Polyethylene Bag Demand by Gauge 79
   - Leading Suppliers 81

5. **Paper Bags** 84
   - Key Findings 84
   - Demand Trends & Forecast 86
   - Supply & Demand 90
   - Demand by Market 92
   - Leading Suppliers 94

6. **Reusable Bags** 96
   - Key Findings 96
   - Demand Trends & Forecast 97
   - Polypropylene (Woven & Nonwoven) 98
   - Polyethylene 100
   - Other Plastics (rPET, Nylon, Polyester) 102
   - Natural Fabrics (Cotton, Jute, Linen, & Hemp) 104

7. **Competitive Analysis** 107
   - Industry Composition 107
   - Market Share 108
   - Mergers & Acquisitions 114
   - New Product Development 116
   - Marketing & Distribution 118
   - List of Industry Participants 120

8. **Appendix** 122
   - Scope 123
   - Definitions 127
   - Abbreviations 129
   - Freedonia Methodology 130
   - Study-Specific Methodology 145
<table>
<thead>
<tr>
<th>Table of Contents</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Sources</td>
<td>146</td>
</tr>
<tr>
<td>Associations &amp; Agencies</td>
<td>147</td>
</tr>
<tr>
<td>Related Studies &amp; Reports</td>
<td>148</td>
</tr>
<tr>
<td>Macroeconomic Assumptions</td>
<td>149</td>
</tr>
<tr>
<td>Economic Environment</td>
<td>149</td>
</tr>
<tr>
<td>Demographics</td>
<td>151</td>
</tr>
<tr>
<td>Consumer Spending</td>
<td>153</td>
</tr>
</tbody>
</table>
List of Tables

2. Factors Impacting Retail Bag Usage
   Table 2-1 | Packaging Features: Consumer Opinions on Sustainable Packaging by Gender & Age Group, 2018 (percent of respondents) 15
   Table 2-2 | Consumer Insights: Attitudes on Recycling & Environmental Responsibility by Gender, 2018 (percent of respondents & index) 16
   Table 2-3 | Consumer Insights: Attitudes on Recycling & Sustainable Packaging by Gender & Age Group, 2018 (percent of respondents) 18
   Table 2-4 | State Bag Regulations by Year Implemented & Type 38

3. Supply & Demand Overview
   Table 3-1 | Retail Bag Demand: Single-Use & Reusable, 2008 – 2028 (million dollars & million units) 47
   Table 3-2 | Retail Bag Demand by Market, 2008 – 2028 (million dollars & million units) 51
   Table 3-3 | Grocery Store Bag Demand by Type, 2008 – 2028 (million dollars & million units) 53
   Table 3-4 | Foodservice Bag Demand by Type, 2008 – 2028 (million dollars & million units) 56
   Table 3-5 | Demand for Retail Bags in Other Markets by Type, 2008 – 2028 (million dollars & million units) 59
   Table 3-6 | Retail Bag Demand by Material, 2008 – 2028 (million dollars & million units) 63
   Table 3-7 | Retail Bag Supply & Demand, 2008 – 2028 (million dollars) 65

4. Plastic Bags
   Table 4-1 | Plastic Retail Bag Demand by Single-Use vs. Reusable, 2008 – 2028 (million dollars) 69
   Table 4-2 | Plastic Retail Bag Supply & Demand, 2008 – 2028 (million dollars) 72
   Table 4-3 | Plastic Retail Bag Demand by Market, 2008 – 2028 (million dollars & million units) 74
   Table 4-4 | Plastic Retail Bag Demand by Resin, 2008 – 2028 (million dollars & million units) 75
   Table 4-5 | Polyethylene Retail Bag Demand by Resin, 2008 – 2028 (million dollars & million units) 76
   Table 4-6 | Other Plastic Retail Bag Demand by Resin, 2008 – 2028 (million dollars & million units) 78
   Table 4-7 | Polyethylene Retail Bag Demand by Gauge, 2008 – 2028 (million bags) 80
<table>
<thead>
<tr>
<th>Number</th>
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<tr>
<td>5.</td>
<td><strong>Paper Bags</strong></td>
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<td>Paper Retail Bag Demand by Market, 2008 – 2028 (million dollars &amp; million units)</td>
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<td>Paper Retail Bag Supply &amp; Demand, 2008 – 2028 (million dollars)</td>
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<td>Reusable Retail Bag Demand by Material, 2008 – 2028 (million dollars &amp; billion bags)</td>
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<td><strong>Competitive Analysis</strong></td>
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<td>Selected Mergers &amp; Acquisitions</td>
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<td>Selected Retail Bag Industry Participants</td>
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<td>Table 8-3</td>
<td>Abbreviations &amp; Acronyms Used in Study</td>
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<td>Macroeconomic Indicators, 2008 – 2028 (billion 2012 dollars &amp; billion dollars)</td>
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<td>Table 8-5</td>
<td>Population &amp; Households, 2008 – 2028 (million persons)</td>
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<td>Table 8-6</td>
<td>Personal Consumption Expenditures, 2008 – 2028 (billion dollars &amp; billion 2012 dollars)</td>
</tr>
</tbody>
</table>
List of Figures

1. Executive Summary
   Figure 1-1 | Key Trends in the US Retail Bag Market 9

2. Factors Impacting Retail Bag Usage
   Figure 2-1 | Retail Bags Scope & Product Examples 12
   Figure 2-2 | Single-Use Plastic Bag Bans in Cities with Populations Greater Than 100,000
                by Gauge, 2010 – 2021 (number of cities) 30
   Figure 2-3 | Bag Taxes & Fees in Cities with Populations Greater Than 100,000 by
                Material, 2010 – 2020 (number of cities) 33
   Figure 2-4 | Ban Preemptions in States, 2015 – 2020 (number of states) 34
   Figure 2-5 | Retail Bag Regulations by State, 2019 39
   Figure 2-6 | Municipalities Enacting Bans by State 41

3. Supply & Demand Overview
   Figure 3-1 | Retail Bags Supply & Demand Overview 45
   Figure 3-2 | Retail Bag Demand Share: Single-Use vs. Reusable, 2008 – 2023
                (million dollars) 48
   Figure 3-3 | Retail Bag Demand Share by Market, 2008 – 2023 (million dollars) 51
   Figure 3-4 | Grocery Store Retail Bags: Product Examples 54
   Figure 3-5 | Foodservice Retail Bags: Product Examples 57
   Figure 3-6 | Other Retail Bags: Product Examples 60

4. Plastic Bags
   Figure 4-1 | Plastic Retail Bags: Key Trends 66
   Figure 4-2 | Plastic Bags: Product Examples 67
   Figure 4-3 | Plastic Bag Demand Share: Single-Use vs. Reusable, 2008 – 2023
                (million dollars) 70
   Figure 4-4 | Plastic Retail Bag Demand Share by Market, 2008 – 2023 (million dollars) 74
   Figure 4-5 | Statewide Bans on Polyethylene Bags by Gauge, 2018 80
   Figure 4-6 | Plastic Bag Market Share by Company, 2018 (billion dollars) 83

5. Paper Bags
   Figure 5-1 | Paper Retail Bags: Key Trends 84
   Figure 5-2 | Paper Bags: Product Examples 85
   Figure 5-3 | Single-Use Paper Bag Fees or Taxes in Cities with Populations Greater Than
                100,000, 2010 – 2019 (number of cities) 89
   Figure 5-4 | Paper Bag Market Share by Company, 2018 (billion dollars) 95
List of Figures (continued)

6. Reusable Bags
   Figure 6-1 | Reusable Retail Bags: Key Trends 96
   Figure 6-2 | Reusable Polypropylene Bags: Woven vs. Nonwoven 99
   Figure 6-3 | Reusable Polyethylene Bag Examples 101
   Figure 6-4 | Other Reusable Retail Plastic Bag Examples: rPET & Nylon 103
   Figure 6-5 | Natural Fabric Reusable Retail Bag Examples: Cotton & Hemp 106

7. Competitive Analysis
   Figure 7-1 | Retail Bag Market Share by Company, 2018 (billion dollars) 108
   Figure 7-2 | Retail Bag Market: Leading Supplier 109
   Figure 7-3 | Retail Bag Market: Co-Second Leading Supplier 110
   Figure 7-4 | Retail Bag Market: Co-Second Leading Supplier 111
   Figure 7-5 | Retail Bag Market: Co-Second Leading Supplier 112
   Figure 7-6 | Retail Bag Market: Co-Second Leading Supplier 113

8. Appendix
   Figure 8-1 | Retail Bags 126
   Figure 8-2 | Annual Growth in Real GDP, 2000 – 2018, Compared to 1980 – 2005 Average (percent) 151
   Figure 8-3 | Annual Population Growth, 2003 – 2018 (percent) 153
Figure 1-1 | Key Trends in the US Retail Bag Market

Retail Bags Market

2013 - 2016 CAGR

4.7%

Key Products/Share of Value Demand by 2020

- Compostable
- Paper
- Resin

Demand by Market, 2016

Percentage Shares

Leading Industry Players

- Advance Packaging
- Biodegradable
- International Paper
- Resin
- Sugarcane

Source: The Freedonia Group
### Table 2-2 | Consumer Insights: Attitudes on Recycling & Environmental Responsibility by Gender, 2018 (percent of respondents & index)

Each of us has a personal obligation to do what we can to be environmentally responsible.

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Packaging for products should be recycled.

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People have a responsibility to use recycled products whenever possible.

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People have a duty to recycle.

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Source: 2019 Spring Simmons Profile Report. Copyright 2019. MRI-Simmons. All rights reserved.

### Table 3-4 | Foodservice Bag Demand by Type, 2008 – 2028 (million dollars & million units)

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Source: The Freedom Group

Figure 7-1 | Retail Bag Market Share by Company, 2018 (billion dollars)

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