This Freedonia industry study analyzes the $965 million US molded pulp packaging industry (also known as molded fiber packaging). It presents historical demand data (2009, 2014, 2019) and forecasts (2024) by product and application for three key markets: primary packaging, foodservice packaging, and protective packaging. The study also evaluates company market share and provides competitive analysis on industry competitors including Genpak, Hartmann, Huhtamäki, Keyes Packaging Group, and Pactiv.

Learn More About This Report

Report Link: https://hubs.ly/H0pg75F0
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*Molded Pulp Packaging*  
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<td>Figure 5-3</td>
<td>Molded Pulp End Caps: Product Examples</td>
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Source: The Freedonia Group

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<table>
<thead>
<tr>
<th>Item</th>
<th>2009</th>
<th>2014</th>
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<th>09-14</th>
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<td>Produce Baskets, Tills, &amp; Runners</td>
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% Compound Annual Growth

Source: The Freedonia Group
### Table 3-2 | Molded Pulp Tray/Flat Demand by Application, 2009 – 2024 (million dollars & million units)

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<td>Molded Pulp Tray/Flat Demand (mil $)</td>
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<td>cents/unit</td>
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Source: The Freedonia Group

### Table 4-3 | Foodservice Molded Pulp Plate, Bowl, & Lid Demand by Application, 2009 – 2024 (million dollars & million units)

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<th>2024</th>
<th>09-14</th>
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<th>19-24</th>
<th>% Compound Annual Growth</th>
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<td>% plates, bowls, &amp; lids</td>
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<td>Molded Pulp Plates, Bowls, &amp; Lids (mil $)</td>
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<td>Other Foodservice</td>
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<td>cents/unit</td>
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<td>Molded Pulp Plates, Bowls, &amp; Lids (mil units)</td>
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Source: The Freedonia Group

### Table 5-5 | Molded Pulp Cradle, Pallet, Corner Guard, & Other Product Demand by Application, 2009 – 2024 (million dollars)

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<tr>
<th>Item</th>
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<td>3%</td>
</tr>
<tr>
<td>% corner guards &amp; other products</td>
<td></td>
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<td></td>
<td>2%</td>
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<td>Corner Guard &amp; Other Molded Pulp Packaging</td>
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<td>Automotive Parts</td>
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<td>Other Applications</td>
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Source: The Freedonia Group
### Table 6-1 | US Molded Pulp Packaging Sales by Company, 2019 (million dollars)

<table>
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<tr>
<td>Cascades</td>
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<td>CKF</td>
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<td>Eco-Products</td>
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<td>Footprint</td>
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<td>Gretek</td>
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<td>Hartmann</td>
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<tr>
<td>Huhtamaki</td>
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<tr>
<td>Kolding</td>
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<tr>
<td>Keyes Packaging Group</td>
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<tr>
<td>Mckinley Packaging</td>
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<td>Fectiv (Reynolds Group)</td>
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<td>UFP Technologies</td>
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</tbody>
</table>

**Note:** Fiscal years for corporate sales may vary.

*Corporate sales for Reynolds Group holding

**Source:** The Freedonia Group

### Figure 6-1 | US Molded Pulp Packaging Market Share by Company, 2019 (million dollars)

Source: The Freedonia Group
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