This Freedonia industry study analyzes the 314 million metric ton global salt industry. It presents historical demand data and forecasts (2023) by market (chemical processing, road deicing, food processing, and livestock), production type (solar evaporated salt, rock salt, brine, and vacuum evaporated and other salt), and region. The study also evaluates market share and competitive analysis on industry competitors including Cargill, China National Salt Industry, Compass Minerals, K+S, and Rio Tinto Group.

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Source: The Freedonia Group

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Figure 5-1 | Global Salt Market Share by Company, 2018 (million metric tons)

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