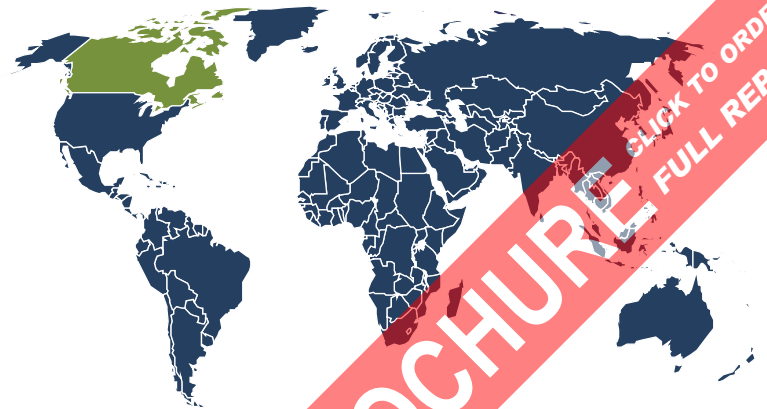




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Industrial & Institutional Cleaning Chemicals: Canada

May 2022



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About This Report

Scope

This report forecasts to 2026 industrial and institutional (I&I) cleaning chemical demand in nominal US dollars at the manufacturer level in Canada. Total demand is segmented by product in terms of:

- general purpose cleaners
- floor care products
- warewashing products
- vehicle care products
- disinfectants and sanitizers
- laundry care products
- other products such as furniture polishes, glass and oven cleaners, and grease trap solvents and drain openers

Total demand is also segmented by market as follows:

- commercial
- manufacturing
- institutional and governmental

To illustrate historical trends, total demand is provided in annual series from 2011 to 2021; the various segments are reported at five-year intervals for 2011, 2016, and 2021.

For the purposes of this report, the term “I&I cleaning chemicals” describes chemicals used in cleaning products designed for use in the commercial, manufacturing, institutional, and government markets. Excluded from coverage in this report are all household cleaning products and consumer car wash products.

For any given historical year, US dollar amounts are obtained from values expressed in the applicable local currency. These local currency values are converted to US dollars at the average annual exchange rate for that year. For forecast years, the US dollar amounts assume the same annual exchange rate as that prevailing in 2020.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading companies, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Industrial & Institutional Cleaning Chemicals: Canada (FA35052) is based on *Global Industrial & Institutional (I&I) Cleaning Chemicals*, a comprehensive industry study published by The Freedonia Group. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources, such as:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- intergovernmental and non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 5 | NAICS & SIC Codes Related to Industrial & Institutional Cleaning Chemicals

NAICS/SCIAN 2017		SIC	
North American Industry Classification System		Standard Industrial Classification	
325199	All other basic organic chemical manufacturing	2841	Soap and other detergents, except specialty cleaners
325611	Soap and other detergent manufacturing	2842	Specialty cleaning, polishing, and sanitation preparations
325612	Polish and other sanitation good manufacturing	2869	Industrial organic chemicals, not elsewhere classified
		3291	Abrasive products
		5169	Chemicals and allied products, not elsewhere classified

Source: US Census Bureau

Freedonia Methodology

The Freedonia Group, a subsidiary of MarketResearch.com, has been in business for more than 30 years and in that time has developed a comprehensive approach to data analysis that takes into account the variety of industries covered and the evolving needs of our customers.

Every industry presents different challenges in market sizing and forecasting, and this requires flexibility in methodology and approach. Freedonia methodology integrates a variety of quantitative and qualitative techniques to present the best overall picture of a

market's current position as well as its future outlook: When published data are available, we make sure they are correct and representative of reality. We understand that published data often have flaws either in scope or quality, and adjustments are made accordingly. Where no data are available, we use various methodologies to develop market sizing (both top-down and bottom-up) and then triangulate those results to come up with the most accurate data series possible. Regardless of approach, we also talk to industry participants to verify both historical perspective and future growth opportunities.

Methods used in the preparation of Freedonia market research include, but are not limited to, the following activities: comprehensive data mining and evaluation, primary research, consensus forecasting and analysis, ratio analysis using key indicators, regression analysis, end use growth indices and intensity factors, purchase power parity adjustments for global data, consumer and end user surveys, market share and corporate sales analysis, product lifespan analysis, product or market life cycle analysis, graphical data modeling, long-term historical trend analysis, bottom-up and top-down demand modeling, and comparative market size ranking.

Freedonia quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

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Resources

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Freedonia Industry Studies

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Global Disposable Masks & Respirators

Global Flooring

Global Food Processing Machinery

Global Foodservice

Global Foodservice Single-Use Products

Global Hard Surface Flooring

Surface Disinfectant Wipes

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