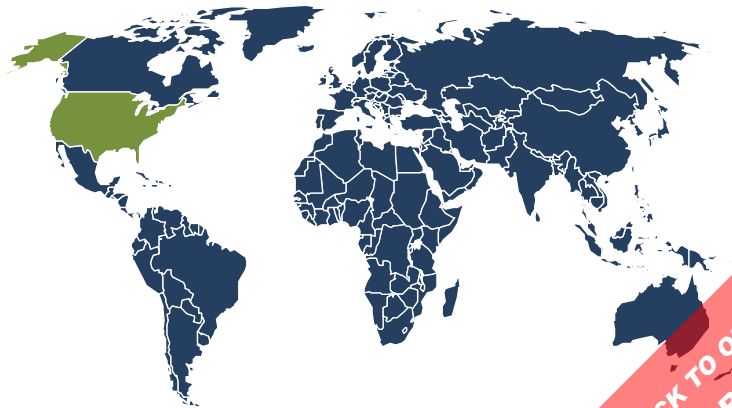




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# Home & Garden Pesticides: United States

February 2016



## Highlights

### Market Environment

Historical Trends | Key Economic Indicators | Environmental and Regulatory Factors  
Distribution Channels | Raw Material Overview  
Household Pest Control Market Overview

### Segmentation and Forecasts

Products | Applications

### Industry Structure

Industry Composition and Characteristics | Additional Companies Cited

### Resources

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## ABOUT THIS REPORT

### Scope & Method

This report forecasts US home and garden pesticide demand in US dollars at the manufacturers' level to 2020. Total demand is segmented by product in terms of:

- insecticides
- herbicides
- fungicides
- other pesticides such as animal repellents and rodenticides.

Bulk items, treated lumber, equipment, and other “hard goods” are excluded from the scope of this report, as are any related service revenues. Pesticides used by professional or commercial pest control services, including those serving the residential market, and flea and tick products for use on pets are similarly excluded.

Total demand is also segmented by application as follows:

- household insect control
- household insect repellents
- other household applications such as animal repellents and rodenticides
- lawn care
- garden
- other lawn and garden applications such as weed-control.

To illustrate historical trends, total demand is provided in an annual series from 2005 to 2015; the various segments are reported at five-year intervals for 2010 and 2015.

This report quantifies trends in various measures of growth. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Key macroeconomic indicators are also provided at five-year intervals with CAGRs for the years corresponding to other reported figures. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

## Sources

*Home & Garden Pesticides: United States* (FF35063) is based on [Home & Garden Pesticides](#), a comprehensive industry study published by The Freedonia Group in February 2016. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other industry studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

## Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
325320	Pesticide and Other Agricultural Chemical Manufacturing	2879	Pesticides and Agricultural Chemicals, NEC
424910	Farm Supplies Merchant Wholesalers	5191	Farm Supplies

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## Table of Contents

Section	Page
About This Report .....	i
Highlights.....	1
Market Environment .....	2
Historical Trends .....	2
Chart 1   US Home & Garden Pesticide Demand Trends, 2005-2015 (US\$ mil).....	3
Key Economic Indicators .....	4
Table 1   Key Indicators for US Home & Garden Pesticide Demand; 2010, 2015, 2020 (US\$ bil)....	4
Environmental & Regulatory Factors .....	5
Distribution Channels.....	6
Raw Material Overview .....	7
Chart 2   US Home & Garden Pesticide Raw Material Demand by Type, 2015 .....	7
Household Pest Control Market Overview.....	8
Segmentation & Forecasts.....	9
Products.....	9
Chart 3   US Home & Garden Pesticide Demand by Product; 2010, 2015, 2020 (US\$ mil).....	9
Insecticides.....	9
Herbicides.....	11
Fungicides.....	13
Other Pesticides.....	13
Chart 4   US Home & Garden Pesticide Demand by Product Share; 2010, 2015, 2020 (%).....	14
Applications.....	15
Chart 5   US Home & Garden Pesticide Demand by Application; 2010, 2015, 2020 (US\$ mil).....	15
Household Insect Control.....	15
Household Insect Repellents.....	16
Other Household Applications.....	18
Lawn Care.....	19
Garden.....	20
Other Lawn & Garden Applications.....	21
Chart 6   US Home & Garden Pesticide Demand by Application Share; 2010, 2015, 2020 (%).....	22
Industry Structure .....	23
Industry Composition & Characteristics .....	23
Company Profile 1   The Scotts Miracle-Gro Company .....	24
Company Profile 2   SC Johnson & Son Inc.....	25
Company Profile 3   Spectrum Brands Holdings Inc .....	26
Additional Companies Cited.....	27
Resources .....	28

To return here, click on any Freedonia logo or the Table of Contents link in report footers.  
PDF bookmarks are also available for navigation.

## RESOURCES

### The Freedonia Group

<i>3384 Home &amp; Garden Pesticides</i> , February 2016	<a href="http://www.freedoniagroup.com">www.freedoniagroup.com</a>
Related Industry Studies	
<i>3300 Landscaping Products</i> , August 2015	<a href="#">see study contents</a>
<i>3265 World Lawn &amp; Garden Consumables</i> , March 2015	<a href="#">see study contents</a>
<i>3247 Surfactants</i> , January 2015	<a href="#">see study contents</a>
<i>3236 Bricks, Blocks, &amp; Pavers</i> , November 2014	<a href="#">see study contents</a>
<i>3211 Biocides</i> , September 2014	<a href="#">see study contents</a>
Related Focus Reports	
<i>Fertilizers: United States</i>	<a href="#">see report contents</a>
<i>Industrial &amp; Institutional Cleaning Chemicals: United States</i>	<a href="#">see report contents</a>
<i>Landscaping Products: United States</i>	<a href="#">see report contents</a>
<i>Lawn &amp; Garden Consumables: United States</i>	<a href="#">see report contents</a>
<i>Surfactants: United States</i>	<a href="#">see report contents</a>
<i>World Lawn &amp; Garden Consumables</i>	<a href="#">see report contents</a>
Freedonia Custom Research	<a href="#">see capabilities</a>

### Trade Publications

<i>AgriBusiness Global</i>	<a href="http://www.agribusinessglobal.com">www.agribusinessglobal.com</a>
<i>Chemical &amp; Engineering News</i>	<a href="http://cen.acs.org">http://cen.acs.org</a>
<i>Chemistry &amp; Industry</i>	<a href="http://www.soci.org/chemistry-and-industry">www.soci.org/chemistry-and-industry</a>
<i>CropLife</i>	<a href="http://www.croplife.com">www.croplife.com</a>
<i>Garden Center</i>	<a href="http://www.gardencentermag.com">www.gardencentermag.com</a>
<i>Household and Personal Products Industry (HAPPI)</i>	<a href="http://www.happi.com">www.happi.com</a>
<i>ICIS Chemical Business</i>	<a href="http://www.icis.com">www.icis.com</a>
<i>IHS Chemical Week</i>	<a href="http://www.chemweek.com">www.chemweek.com</a>
<i>International Pest Control</i>	<a href="http://www.international-pest-control.com">www.international-pest-control.com</a>

### Agencies & Associations

Beyond Pesticides	<a href="http://www.beyondpesticides.org">www.beyondpesticides.org</a>
CropLife America	<a href="http://www.croplifeamerica.org">www.croplifeamerica.org</a>
National Gardening Association	<a href="http://www.garden.org">www.garden.org</a>
United States Census Bureau	<a href="http://www.census.gov">www.census.gov</a>
United States Department of Agriculture	<a href="http://www.usda.gov">www.usda.gov</a>
United States Environmental Protection Agency	<a href="http://www.epa.gov">www.epa.gov</a>
United States International Trade Commission	<a href="http://www.usitc.gov">www.usitc.gov</a>

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