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Home & Garden Pesticides: United States

May 2018



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About This Report

Scope & Method

This report forecasts to 2022 US home and garden pesticide demand in nominal US dollars at the manufacturer level. Total demand is segmented by product in terms of:

- insecticides
- herbicides
- fungicides
- other products such as animal repellents, nematicides, and rodenticides

Total demand is also segmented by application as follows:

- household insect control
- household insect repellents
- other household applications such as animal repellents, rodenticides, and fungicides
- lawn care
- garden
- other lawn and garden applications such as weed removal

To illustrate historical trends, total demand is provided in annual series from 2007 to 2017; the various segments are reported at five-year intervals for 2007, 2012, and 2017.

This report covers the US market for home and garden pesticides, which includes pesticides used in residential settings by non-professional pesticide applicators. Service revenues and sales of pesticides to professional users are excluded from the scope of this report.

This report quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

About This Report

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Home & Garden Pesticides: United States (FF35063) is based on *Home & Garden Pesticides*, a comprehensive industry study published by The Freedonia Group. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 5 | Industry Codes Related to Home & Garden Pesticides

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industrial Classification	
325320	Pesticide & Other Agricultural Chemical Mfg	2879	Pesticides & Agricultural Chemicals, NEC

Source: US Census Bureau

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Resources

The Freedonia Group

Home & Garden Pesticides, May 2018

Freedonia Industry Studies

Lawn & Garden Hand Tools & Wheeled Implements in the US, April 2018

US Lawn & Garden Consumables, February 2018

Outdoor Furniture & Grills Market in the US, January 2018

Global Power Lawn & Garden Equipment, December 2017

Global Housing Outlook, October 2017

Landscaping Products Market in the US, October 2017

Lawn & Garden Watering Products Market in the US, October 2017

Pesticide Adjuvant Market in the US, March 2017

Power Lawn & Garden Equipment Market in the US, February 2017

Agricultural Pesticide Market in the US, January 2017

Prefabricated Housing Market in the US, January 2017

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Housing: United States

Landscaping Products: United States

Landscaping Services: United States

Lawn & Garden Consumables: United States

Nonresidential Building Construction: United States

Power Lawn & Garden Equipment: United States

Prefabricated Housing: United States

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Trade Publications

Chemical & Engineering News

Chemical Week

CropLife

Lawn & Garden Retailer

Mother Earth News

Organic Gardening

Seed World

Agencies & Associations

Beyond Pesticides

National Association of Landscape Professionals

National Gardening Association

United States Census Bureau

United States Department of Agriculture

United States Environmental Protection Agency