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US Collection



# Home & Garden Pesticides: United States

December 2020



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# About This Report

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## Scope

This report forecasts to 2024 US home and garden pesticide demand in nominal US dollars at the manufacturer level. Total demand is segmented by product in terms of:

- insecticides
- herbicides
- fungicides
- other products such as animal repellents, nematicides, and rodenticides

Total demand is also segmented by application as follows:

- household insect control
- household insect repellents
- other household applications such as animal repellents, rodenticides, and houseplant fungicides
- lawn care
- garden care
- other outdoor spaces such as weed removal on walkways

To illustrate historical trends, total demand is provided in annual series from 2009 to 2019; the various segments are reported at five-year intervals for 2009, 2014, and 2019.

This report covers the US market for home and garden pesticides, which includes pesticides used in residential settings by nonprofessional pesticide applicators. Service revenues and sales of pesticides to professional users are excluded from the scope of this report. Also excluded are alternative products such as traps, electronic repellents, and beneficial organisms.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading companies, are covered in this report. A full outline of report items by page is available in the Table of Contents.

## Sources

*Home & Garden Pesticides: United States* (FF35063) is based on [Home & Garden Pesticides](#), a comprehensive industry study published by The Freedonia Group. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources, such as:

- firms participating in the industry, and their suppliers and customers

## About This Report

- government/public agencies
- intergovernmental and non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

## Industry Codes

Table 5 | NAICS & SIC Codes Related to Home & Garden Pesticides

NAICS/SCIAN 2017		SIC	
North American Industry Classification System		Standard Industrial Classification	
325320	Pesticide & Other Agricultural Chemical Mfg	2879	Pesticides & Agricultural Chemicals, NEC

Source: US Census Bureau

## Freedonia Methodology

The Freedonia Group, a subsidiary of MarketResearch.com, has been in business for more than 30 years and in that time has developed a comprehensive approach to data analysis that takes into account the variety of industries covered and the evolving needs of our customers.

Every industry presents different challenges in market sizing and forecasting, and this requires flexibility in methodology and approach. Freedonia methodology integrates a variety of quantitative and qualitative techniques to present the best overall picture of a market's current position as well as its future outlook: When published data are available, we make sure they are correct and representative of reality. We understand that published data often have flaws either in scope or quality, and adjustments are made accordingly. Where no data are available, we use various methodologies to develop market sizing (both top-down and bottom-up) and then triangulate those results to come up with the most accurate data series possible. Regardless of approach, we also talk to industry participants to verify both historical perspective and future growth opportunities.

Methods used in the preparation of Freedonia market research include, but are not limited to, the following activities: comprehensive data mining and evaluation, primary research, consensus forecasting and analysis, ratio analysis using key indicators, regression analysis, end use growth indices and intensity factors, purchase power parity adjustments for global data, consumer and end user surveys, market share and corporate sales analysis, product lifespan analysis, product or market life cycle analysis, graphical data modeling, long-term

## About This Report

historical trend analysis, bottom-up and top-down demand modeling, and comparative market size ranking.

Freedonia quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or  $r^2$ . The most stable data series relative to the trend carries an  $r^2$  value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

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## Resources

### The Freedonia Group

*Home & Garden Pesticides*

### Freedonia Industry Studies

*Global Fertilizers*

*Global Housing*

*Global Power Lawn & Garden Equipment*

*Landscaping Products*

*Lawn & Garden Hand Tools & Wheeled Implements in the US*

*Lawn & Garden Consumables: Consumer Insights*

*Lawn & Garden Watering Products*

*Outdoor Furniture & Grills*

*Outdoor Living Products 2020*

*Power Lawn & Garden Equipment*

*Prefabricated Housing*

### Freedonia Focus Reports

*Agricultural Equipment: United States*

*Construction: United States*

*COVID-19 Market Impact Analysis*

*Demographics: United States*

*Fertilizers: United States*

*Field Crop Seeds: United States*

*Housing: United States*

*Landscaping Products: United States*

*Landscaping Services: United States*

*Lawn & Garden Consumables: United States*

*Peat: United States*

*Perlite & Vermiculite: United States*

### Freedonia Custom Research

### Packaged Facts

*Home Gardening Consumer Insights*

*The Organic and Clean Label Food Shopper*

### Trade Publications

*Chemical & Engineering News*

*Chemical Week*

*CropLife*

## About This Report

*Lawn & Garden Retailer*

*Mother Earth News*

*Organic Life*

*Seed World*

### **Agencies & Associations**

Beyond Pesticides

National Association of Landscape Professionals

National Gardening Association

United States Census Bureau

United States Department of Agriculture

United States Environmental Protection Agency