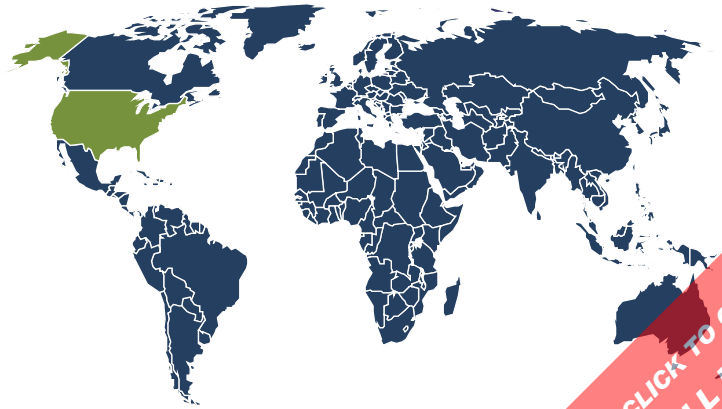




Freedonia Focus Reports  
US Collection

# Flooring: United States

January 2017



## Highlights

### Market Environment

Historical Trends | Key Economic Indicators | Technology Trends  
Regulatory and Environmental Factors | NAFTA Overview

### Segmentation and Forecasts

Products | Markets | Shipments

### Industry Structure

Industry Composition and Characteristics | Companies Cited

### Resources

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## ABOUT THIS REPORT

### Scope & Method

This report forecasts US flooring demand and shipments in square meters to 2020.

Total demand is segmented by product in terms of:

- carpets and rugs
- nonresilient flooring
- resilient flooring.

This report analyzes the US market for manufactured floor coverings and excludes unimproved surfaces such as packed earth. Subflooring and unfinished floor surfaces (for example, plywood and poured concrete) are excluded from the scope of this report, as is artificial grass used on outdoor athletic surfaces such as athletic fields. While in many areas of the world the terms “carpet” and “rug” are often used interchangeably, for the purposes of this report “carpet” refers to a product that is fastened in place, while “rug” refers to a product that is not held in place. The term “floor coverings” is used throughout this report to refer to both carpet and hard surface flooring products.

Total demand is also segmented by market as follows:

- residential buildings
- nonresidential buildings
- transport equipment and other markets such as nonbuilding structures and industrial equipment.

To illustrate historical trends, total demand is provided in an annual series for 2005-2015; total shipments are reported at five-year intervals for 2005, 2010, and 2015; and the various demand segments are provided for 2010 and 2015.

This report quantifies trends in various measures of growth. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Key macroeconomic indicators are also provided at five-year intervals with CAGRs for the years corresponding to other reported figures. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

## Sources

*Flooring: United States* (FF60053) is based on [Global Flooring Market](#), a comprehensive industry study published by The Freedonia Group in January 2017. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other industry studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

## Industry Codes

The topic of this report is related to the following industry codes:

| NAICS/SCIAN 2007                              |                                     | SIC                     |  |
|---|-------------------------------------|-------------------------|--|
| North American Industry Classification System |                                     | Standard Industry Codes |  |
| 314110  | Carpet and Rug Mills                | 2273                    | Carpets and Rugs   |
| 321918  | Other Millwork (including Flooring) | 2426                    | Hardwood Dimension and Flooring Mills                                      |
| 326192  | Resilient Floor Covering Mfg        | 2431                    | Millwork   |
| 327122  | Ceramic Wall and Floor Tile Mfg     | 3069                    | Fabricated Rubber Products, NEC  |
|   |                                     | 3253                    | Ceramic Wall and Floor Tile  |
|   |                                     | 3996                    | Linoleum, Asphalted-Felt-Base, and Other Hard Surface Floor Coverings, NEC |

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RESOURCES

The Freedonia Group

*3487 Global Flooring Market, January 2017*

[www.freedoniagroup.com](http://www.freedoniagroup.com)

[see study contents](#)

Related Industry Studies

*3474 Molding & Trim in the US, November 2016*

[see study contents](#)

*3449 World Flat Glass, August 2016*

[see study contents](#)

*3441 Commercial Windows & Doors, August 2016*

[see study contents](#)

*3435 World Insulation, July 2016*

[see study contents](#)

*3427 Residential Windows & Doors, July 2016*

[see study contents](#)

*3399 World Roofing, May 2016*

[see study contents](#)

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*Housing: United States*

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*Nonresidential Building Construction: United States*

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*Roofing: United States*

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*World Flooring*

[see report contents](#)

*World Siding*

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Freedonia Custom Research

[see capabilities](#)

Trade Publications

*Ceramic World Review*

[www.ceramicworldweb.it](http://www.ceramicworldweb.it)

*Contract Flooring Journal*

[www.contractflooringjournal.co.uk](http://www.contractflooringjournal.co.uk)

*Floor Covering Weekly*

[www.floorcoveringweekly.com](http://www.floorcoveringweekly.com)

*Floor Trends*

[www.floortrendsmag.com](http://www.floortrendsmag.com)

*Stone World*

[www.stoneworld.com](http://www.stoneworld.com)

*Textile World*

[www.textileworld.com](http://www.textileworld.com)

*Tile Today*

[www.infotile.com](http://www.infotile.com)

Agencies & Associations

Carpet America Recovery Effort

[www.carpetrecovery.org](http://www.carpetrecovery.org)

The Carpet and Rug Institute

[www.carpet-rug.org](http://www.carpet-rug.org)

International Organization for Standardization

[www.iso.org](http://www.iso.org)

Occupational Safety and Health Administration

[www.osha.gov](http://www.osha.gov)

United States Census Bureau

[www.census.gov](http://www.census.gov)

United States Consumer Product Safety Commission

[www.cpsc.gov](http://www.cpsc.gov)

United States Environmental Protection Agency

[www.epa.gov](http://www.epa.gov)

United States Food and Drug Administration

[www.fda.gov](http://www.fda.gov)

United States Green Building Council

[www.usgbc.org](http://www.usgbc.org)

United States International Trade Commission

[www.usitc.gov](http://www.usitc.gov)

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