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US Collection

Landscaping Products: United States

October 2017



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About This Report

Scope & Method

This report forecasts US landscaping products demand in nominal US dollars at the manufacturers' level to 2021. Total demand is segmented by product type in terms of:

- decorative
- hardscape
- outdoor structures
- other products such as heating products, synthetic turf, and fabrics and accessories.

Total demand is also segmented by market as follows:

- residential building
- nonresidential building
- nonbuilding.

To illustrate historical trends, total demand is provided in annual series from 2006 to 2016; the various segments are reported at five-year intervals for 2006, 2011, and 2016.

This report quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Landscaping Products: United States (FF60057) is based on [Landscaping Products Market in the US](#), a comprehensive industry study published by The Freedonia Group. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

About This Report

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group.

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 5 | Industry Codes Related to Landscaping Products

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
321920	Wood container and pallet manufacturing	0782	Lawn and garden services
326199	All other plastic product manufacturing	2499	Wood products, NEC
327112	China, fine earthenware, and other pottery product manufacturing	3269	Pottery products, NEC
327331	Concrete block and brick manufacturing	3271	Concrete block and brick
327390	Other concrete product manufacturing	3272	Concrete products, except block and brick
332311	Prefabricated metal building and component manufacturing	3299	Nonmetallic mineral products, NEC
332323	Ornamental and architectural metal work manufacturing	3446	Architectural and ornamental metal work
444220	Nursery, garden center, and farm supply stores	3448	Prefabricated metal buildings and components
561730	Landscaping services	3999	Manufacturing industries, NEC

Source: US Census Bureau

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Resources

The Freedonia Group

Landscaping Products Market in the US, October 2017

Freedonia Industry Studies

Lawn & Garden Watering Products Market in the US, October 2017

Power Lawn & Garden Equipment Market in the US, February 2017

Lawn & Garden Consumables, June 2016

Wood & Competitive Decking, May 2016

Home & Garden Pesticides, February 2016

Outdoor Furniture & Grills, October 2015

World Lawn & Garden Consumables, March 2015

Bricks, Blocks, & Pavers, November 2014

World Lighting Fixtures, August 2014

Lighting Fixtures, May 2014

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Trade Publications

Garden Center

HardScape Magazine

Irrigation & Green Industry

Landscape and Irrigation

Lawn & Landscape

POND Trade

Agencies & Associations

American Society of Landscape Architects

Hearth, Patio & Barbecue Association

National Association of Landscape Professionals

About This Report

National Gardening Association

National Golf Course Owners Association

National Golf Foundation

United States Department of Commerce

United States Census Bureau

United States Geological Survey

United States International Trade Commission