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# Laundry Equipment: United States

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# About This Report

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## Scope

This report forecasts to 2023 US laundry equipment demand and shipments in nominal US dollars at the manufacturer level. Total demand is segmented by product in terms of:

- washers
- dryers
- parts and accessories
- drycleaning machinery
- other machinery, such as feeders, flatwork ironers, and presses

To illustrate historical trends, total demand, total shipments, the various segments, and trade are provided in annual series from 2008 to 2018.

The scope of this report includes both household and commercial (e.g., laundromat machines, uniform and linen laundry machinery) laundry equipment. Portable electric irons are not counted in demand and shipments figures. In addition, used/secondhand appliances are excluded from the scope of this report. Re-exports are excluded from demand and trade figures.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading companies, are covered in this report. A full outline of report items by page is available in the Table of Contents.

## Sources

*Laundry Equipment: United States (FF90027)* represents the synthesis and analysis of data from various secondary, macroeconomic, and demographic sources, such as:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- intergovernmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

## Industry Codes

Table 8 | NAICS & SIC Codes Related to Laundry Equipment

NAICS/SCIAN 2017		SIC	
North American Industry Classification System		Standard Industrial Classification	
333318	Other Commercial and Service Industry Machinery Manufacturing	3633	Household Laundry Equipment
335220	Major Household Appliance Manufacturing	3582	Commercial Laundry Equipment
812310	Coin-Operated Laundries and Drycleaners	7215	Coin-operated Laundries and Cleaning
812320	Drycleaning and Laundry Services (except Coin-Operated)	7211	Power Laundries, Family and Commercial

Source: US Census Bureau

## Freedonia Methodology

The Freedonia Group, a subsidiary of MarketResearch.com, has been in business for more than 30 years and in that time has developed a comprehensive approach to data analysis that takes into account the variety of industries covered and the evolving needs of our customers.

Every industry presents different challenges in market sizing and forecasting, and this requires flexibility in methodology and approach. Freedonia methodology integrates a variety of quantitative and qualitative techniques to present the best overall picture of a market's current position as well as its future outlook: When published data are available, we make sure they are correct and representative of reality. We understand that published data often have flaws either in scope or quality, and adjustments are made accordingly. Where no data are available, we use various methodologies to develop market sizing (both top-down and bottom-up) and then triangulate those results to come up with the most accurate data series possible. Regardless of approach, we also talk to industry participants to verify both historical perspective and future growth opportunities.

Methods used in the preparation of Freedonia market research include, but are not limited to, the following activities: comprehensive data mining and evaluation, primary research, consensus forecasting and analysis, ratio analysis using key indicators, regression analysis, end use growth indices and intensity factors, purchase power parity adjustments for global data, consumer and end user surveys, market share and corporate sales analysis, product lifespan analysis, product or market life cycle analysis, graphical data modeling, long-term historical trend analysis, bottom-up and top-down demand modeling, and comparative market size ranking.

Freedonia quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of

## About This Report

determination, or  $r^2$ . The most stable data series relative to the trend carries an  $r^2$  value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

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## Resources

### The Freedonia Group

#### Freedonia Industry Studies

*Clothes Washers & Dryers in the US*

*Global Bearings*

*Global Housing*

*Industrial & Institutional (I&I) Cleaning Chemicals in the US*

*Insulation*

#### Freedonia Focus Reports

*Apparel: United States*

*Household Cooking Appliances: United States*

*Household Floor Care Appliances: United States*

*Laundry & Linen Services: United States*

*Men's Clothing: United States*

*Natural Gas: United States*

*Sheet Metal: United States*

*Small Kitchen Appliances: United States*

*Women's Clothing: United States*

#### Freedonia Custom Research

### Trade Publications

*Appliance Advisor*

*American Laundry News*

*American Drycleaner*

*Laundry & Cleaning News International*

*American Coin-Op*

*PlanetLaundry*

### Agencies & Associations

Appliance Parts Distributors Association

Association of Home Appliance Manufacturers

Coin Laundry Association

United States Department of Commerce

Bureau of Economic Analysis

US Census Bureau

United States Department of Energy

United States International Trade Commission

United States Environmental Protection Agency