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Outdoor Furniture & Grills: United States

January 2018



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About This Report

Scope & Method

This report forecasts to 2021 US outdoor furniture and grill demand in nominal US dollars at the manufacturer level. Total demand is segmented by product in terms of:

- outdoor furniture
- grills
- cushions, covers, and other accessories
- grill parts and grilling utensils
- patio heating products
- umbrellas and hammocks

Total demand is also segmented by market as follows:

- consumer-grade
- commercial-grade

To illustrate historical trends, total demand is provided in annual series from 2006 to 2016; the various segments are reported at five-year intervals for 2006, 2011, and 2016.

This report quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Outdoor Furniture & Grills: United States (FF90033) is based on [Outdoor Furniture & Grills Market in the US](#), a comprehensive industry study published by The Freedonia Group. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

About This Report

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 6 | Industry Codes Related to the US Outdoor Furniture & Grill Market

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industrial Classification	
326140	Polystyrene foam product manufacturing	3086	Plastics foam products (polystyrene foam products)
326150	Urethane and other foam product (except polystyrene) manufacturing	3089	Plastics products, NEC
326199	All other plastics product manufacturing	3469	Metal stampings, NEC
332214	Metal kitchen cookware, utensil, cutlery, and flatware (except precious) manufacturing	3631	Household cooking equipment
335221	Household cooking appliance manufacturing	2511	Wood household furniture, except upholstered
337122	Nonupholstered wood household furniture manufacturing	2519	Household furniture, NEC
337125	Household furniture (except wood and metal) manufacturing	2514	Metal household furniture
337124	Metal household furniture manufacturing		

Source: US Census Bureau

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Resources

The Freedonia Group

Outdoor Furniture & Grill Market in the US, January 2018

Freedonia Industry Studies

Global Power Lawn & Garden Equipment, December 2017

Landscaping Products Market in the US, October 2017

Lawn & Garden Watering Products Market in the US, October 2017

Power Lawn & Garden Equipment Market in the US, February 2017

Lawn & Garden Consumables, June 2016

Coated Fabrics, May 2016

Wood-Plastic Composite & Plastic Lumber, May 2016

Wood & Competitive Decking, May 2016

Home & Garden Pesticides, February 2016

World Major Household Appliances, February 2016

Freedonia Focus Reports

Coated Fabrics: United States

Furniture: United States

Global Power Lawn & Garden Equipment

Home & Garden Pesticides: United States

Household Furniture: United States

Landscaping Products: United States

Lawn & Garden Consumables: United States

Lawn & Garden Watering Products: United States

Lawnmowers: United States

Power Lawn & Garden Equipment: United States

Wood-Plastic Composite & Plastic Lumber: United States

Wood & Competitive Decking: United States

Freedonia Custom Research

Trade Publications

Casual Living

Furniture Today

Furniture World

Hardware Retailing

Hearth & Home

Home Furnishings News

Agencies & Associations

American Home Furnishings Alliance

American Society of Landscape Architects

Hearth, Patio & Barbecue Association

North American Retail Hardware Association

United States Department of Commerce

United States Census Bureau

United States International Trade Commission

United States National Park Service