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US Collection

Outdoor Furniture & Grills: United States

March 2020



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About This Report

Scope

This report forecasts to 2024 US outdoor furniture and grill demand and shipments in nominal US dollars at the manufacturer level. Total demand is segmented by product in terms of:

- outdoor furniture and accessories
- grills and accessories
- patio heating products

Total demand is also segmented by market as follows:

- consumer-grade
- commercial-grade

To illustrate historical trends, total demand is provided in annual series from 2009 to 2019; shipments and the various segments are reported at five-year intervals for 2009, 2014, and 2019.

This report covers manufactured grill products, including kits requiring assembly, but excludes site-built cooking implements like pizza ovens built from bricks and grating that are not marketed specifically for that purpose. In addition, kits that require assembly – as in fire pits or fireplaces – are included in this report, while site-built products made from scratch are not covered.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading companies, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Outdoor Furniture & Grills: United States (FF90033) is based on *Outdoor Furniture & Grills*, a comprehensive industry study published by The Freedonia Group. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources, such as:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- proprietary national consumer survey data
- trade associations and their publications
- the business and trade press

About This Report

- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 5 | NAICS & SIC Codes Related to Outdoor Furniture & Grills

NAICS/SCIAN 2017		SIC	
North American Industry Classification System		Standard Industrial Classification	
326140	Polystyrene foam product manufacturing	3086	Plastics foam products (polystyrene foam products)
326150	Urethane and other foam product (except polystyrene) manufacturing	3089	Plastics products, NEC
326199	All other plastics product manufacturing	3469	Metal stampings, NEC
332215	Metal kitchen cookware, utensil, cutlery, and flatware (except precious) manufacturing	3631	Household cooking equipment
335220	Major household appliance manufacturing	2511	Wood household furniture, except upholstered
337122	Nonupholstered wood household furniture manufacturing	2514	Metal household furniture
337124	Metal household furniture manufacturing	2519	Household furniture, NEC
337125	Household furniture (except wood and metal) manufacturing		

Source: US Census Bureau

Freedonia Methodology

The Freedonia Group, a subsidiary of MarketResearch.com, has been in business for more than 30 years and in that time has developed a comprehensive approach to data analysis that takes into account the variety of industries covered and the evolving needs of our customers.

Every industry presents different challenges in market sizing and forecasting, and this requires flexibility in methodology and approach. Freedonia methodology integrates a variety of quantitative and qualitative techniques to present the best overall picture of a market's current position as well as its future outlook: When published data are available, we make sure they are correct and representative of reality. We understand that published data often have flaws either in scope or quality, and adjustments are made accordingly. Where no data are available, we use various methodologies to develop market sizing (both top-down and bottom-up) and then triangulate those results to come up with the most accurate data series possible. Regardless of approach, we also talk to industry participants to verify both historical perspective and future growth opportunities.

About This Report

Methods used in the preparation of Freedonia market research include, but are not limited to, the following activities: comprehensive data mining and evaluation, primary research, consensus forecasting and analysis, ratio analysis using key indicators, regression analysis, end use growth indices and intensity factors, purchase power parity adjustments for global data, consumer and end user surveys, market share and corporate sales analysis, product lifespan analysis, product or market life cycle analysis, graphical data modeling, long-term historical trend analysis, bottom-up and top-down demand modeling, and comparative market size ranking.

Freedonia quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

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Resources

The Freedonia Group

Outdoor Furniture & Grills

Freedonia Industry Studies

Decorative Tile

General Purpose LEDs & Other High-Efficiency Lighting Products in the US

General Purpose Lighting Fixtures in the US

Global Pools & Spas

Global Power Lawn & Garden Equipment

Green (Vegetative) Roofing

Hardscaping Products

Home & Garden Pesticides

Landscaping Products

Lawn & Garden Consumables

Lawn & Garden Consumables: Consumer Insights

Lawn & Garden Hand Tools & Wheeled Implements in the US

Lawn & Garden Robots

Lawn & Garden Watering Products

Live Goods: Plants, Trees, & Shrubbery

Outdoor Kitchen Equipment Market in the US

Outdoor Living Products 2020

Power Lawn & Garden Equipment

Smart Lighting in the US

Freedonia Focus Reports

Household Furniture: United States

Landscaping Services: United States

Freedonia Custom Research

Trade Publications

Casual Living

Furniture Today

Furniture World

Hardware Retailing

Hearth & Home

Home Furnishings News

Agencies & Associations

American Home Furnishings Alliance

American Society of Landscape Architects

Hearth, Patio & Barbecue Association

North American Retail Hardware Association

United States Census Bureau

United States Department of Commerce

United States International Trade Commission

United States National Park Service