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Global Industrial & Institutional Cleaning Chemicals

October 2017



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About This Report

Scope & Method

This report forecasts global demand in 2021 for global industrial & institutional cleaning chemicals by product, market, and major world region in nominal US dollars at the manufacturer's level. Product segments include:

- general
- floor care
- warewashing
- disinfectants and sanitizers
- laundry care
- other I&I cleaning chemicals such as deodorizers, and furniture polish, and vehicle wash products.

In the context of this study, hand cleansers do not include toilet (personal) soaps supplied to lodging establishments for guests, or hand sanitizers used in healthcare and food and beverage processing. The latter products are included in the disinfectants and sanitizers product segment.

Reported markets encompass:

- commercial markets
- manufacturing markets
- institutional and government markets.

Major world regions include North America, Western Europe, Asia/Pacific, and all other regions.

To illustrate historical trends, world, product, market, and regional demand (including product and market segments) are provided for 2006, 2011, and 2016. Finally, global shipments are segmented by major world region and provided for 2006, 2011, 2016, and 2021.

This report quantifies trends in terms of compound annual growth rates (CAGRs), which, by definition, employ in their calculation only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the trend beginning in the base year and ending in the forecast year. Forecasts are developed via the identification and analysis of pertinent statistical relationships and other historical trends and events, as well as their expected impact over the forecast period. Readers are encouraged to consider

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historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Global Industrial & Institutional Cleaning Chemicals (FW35052) is based on a [comprehensive industry study](#) published by The Freedonia Group. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group.

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 9 | Industry Codes Related to I&I Cleaning Chemicals

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
325199	All other basic organic chemical manufacturing	2841	Soap and other detergents, except specialty cleaners
325611	Soap and other detergent manufacturing	2842	Specialty cleaning, polishing, and sanitation preparations
325612	Polish and other sanitation good manufacturing	2869	Industrial organic chemicals, not elsewhere classified
		3291	Abrasive products
		5169	Chemicals and allied products, not elsewhere classified

Source: US Census Bureau

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Resources

The Freedonia Group

Global I&I Cleaning Chemicals Market, October 2017

Freedonia Industry Studies

Global Water Disinfection Equipment Market, August 2017

Global Water Treatment Chemicals, June 2017

Biocides Market in the US, December 2016

Industrial & Institutional (I&I) Cleaning Chemicals, June 2016

Infection Prevention Products & Services, April 2016

Aseptic Packaging, March 2016

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Alkalies & Chlorine: United States

Amines: United States

Global Water Treatment Chemicals

Industrial & Institutional Cleaning Chemicals: United States

Water Treatment Chemicals: United States

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European Cleaning Journal

Tomorrow's Cleaning

Agencies & Associations

American Cleaning Institute

International Sanitary Supply Association

United States International Trade Commission