

Freedonia Focus Reports
World Collection



World Tires

November 2015



Highlights

World Overview and Forecasts
Demand by Market | Production Trends

Regional Trends and Forecasts
Regional Demand Overview | North America | Western Europe | Asia/Pacific
Other Regions

Industry Structure
Industry Composition and Characteristics | Additional Companies Cited

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ABOUT THIS REPORT

Scope & Method

This report forecasts total demand in 2019 for tires by market and major world region in units. Market segments include:

- light motor vehicle original equipment manufacturer (OEM)
- light motor vehicle replacement
- medium and heavy motor vehicle OEM
- medium and heavy motor vehicle replacement
- motorcycle and other markets such as industrial vehicles, agricultural vehicles, and aircraft.

Retread tires are excluded from tire production and sales data, as are bicycle tires.

Major world regions include:

- North America
- Western Europe
- Asia/Pacific
- all other regions.

Demand by market segment is also forecast for each major world region.

To illustrate historical trends world, market, and regional demand (including market segments) are provided for 2009 and 2014.

Finally, world production is segmented by major world region and provided for 2009, 2014, and 2019.

This report quantifies trends in terms of compound annual growth rates (CAGRs), which, by definition, employ in their calculation only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the trend beginning in the base year and ending in the forecast year. Forecasts are developed via the identification and analysis of pertinent statistical relationships and other historical trends and events, as well as their expected impact over the forecast period. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

Sources

World Tires (FW50014) is based on [a comprehensive industry study](#) published by The Freedonia Group in November 2015. Reported findings represent the synthesis and

analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other industry studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
325212	Synthetic Rubber Manufacturing	2822	Synthetic Rubber (Vulcanizable Elastomers)
326211	Tire Manufacturing (except Retreading)	3011	Tires and Inner Tubes
441320	Tire Dealers	5014	Tires and Tubes

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Table of Contents

Section	Page
About This Report	i
Highlights.....	1
World Overview & Forecasts.....	2
Demand by Market.....	2
Chart 1 World Tire Demand by Market, 2014.....	2
Light Motor Vehicle OEM.....	3
Light Motor Vehicle Replacement.....	3
Medium & Heavy Motor Vehicle OEM.....	4
Medium & Heavy Motor Vehicle Replacement.....	4
Motorcycle & Other Markets.....	5
Table 1 World Tire Demand by Market; 2009, 2014, 2019 (mil units).....	6
Production Trends.....	7
Table 2 World Tire Production by Region; 2009, 2014, 2019 (mil units).....	8
Regional Trends & Forecasts.....	9
Regional Demand Overview	9
Chart 2 World Tire Demand by Region, 2014	9
Table 3 World Tire Demand by Region; 2009, 2014, 2019 (mil units)	10
North America	11
Chart 3 North America: Tire Demand by Market, 2014	11
Table 4 North America: Tire Demand by Market; 2009, 2014, 2019 (mil units)	12
Western Europe	13
Chart 4 Western Europe: Tire Demand by Market, 2014	13
Table 5 Western Europe: Tire Demand by Market; 2009, 2014, 2019 (mil units)	14
Asia/Pacific	15
Chart 5 Asia/Pacific: Tire Demand by Market, 2014	15
Table 6 Asia/Pacific: Tire Demand by Market; 2009, 2014, 2019 (mil units)	16
Other Regions.....	17
Chart 6 Other Regions: Tire Demand, 2014.....	17
Central & South America.....	17
Eastern Europe.....	18
Africa/Mideast.....	19
Table 7 Other Regions: Tire Demand; 2009, 2014, 2019 (mil units).....	20
Industry Structure	21
Industry Composition & Characteristics.....	21
Company Profile 1 Bridgestone Corporation.....	23
Company Profile 2 Michelin Group.....	24
Company Profile 3 The Goodyear Tire & Rubber Company.....	25
Additional Companies Cited.....	26
Resources	27

To return here, click on any Freedonia logo or the Table of Contents link in report footers.
PDF bookmarks are also available for navigation.

RESOURCES

The Freedonia Group, Inc

3357 <i>World Tires</i> , November 2015	www.freedoniagroup.com
Related Industry Studies	see study contents
3337 <i>World Mining Equipment</i> , November 2015	see study contents
3305 <i>Industrial Rubber Products</i> , July 2015	see study contents
3232 <i>World Buses</i> , March 2015	see study contents
3230 <i>World Industrial Rubber Products</i> , December 2014	see study contents
3198 <i>World Motorcycles</i> , December 2014	see study contents
3180 <i>Rubber Products in China</i> , July 2014	see study contents
3178 <i>World Specialty Silicas</i> , July 2014	see study contents
3166 <i>World Agricultural Equipment</i> , July 2014	see study contents
Related Focus Reports	
<i>Buses: United States</i>	see report contents
<i>Industrial Rubber Products: United States</i>	see report contents
<i>Motor Vehicles: United States</i>	see report contents
<i>Rubber: United States</i>	see report contents
<i>Transport Equipment: United States</i>	see report contents
<i>World Buses</i>	see report contents
<i>World Industrial Rubber Products</i>	see report contents
<i>World Motorcycles</i>	see report contents
Freedonia Custom Research, Inc	see capabilities

Trade Publications

<i>Modern Tire Dealer</i> (USA)	www.moderntiredealer.com
<i>Rubber & Plastics News</i> (USA)	www.rubbernews.com
<i>Rubber Statistical Bulletin</i> (Singapore)	www.rubberstudy.com/pub-stats-bulletin.aspx
<i>Tire Business</i> (USA)	www.tirebusiness.com

Agencies & Associations

American Chemical Society – Rubber Division	www.rubber.org
International Institute of Synthetic Rubber Producers	www.iisrp.com
International Monetary Fund	www.imf.org
International Rubber Study Group	www.rubberstudy.com
Organisation for Economic Co-operation and Development	www.oecd.org
Rubber Manufacturers Association	www.rma.org
Tire Industry Association	www.tireindustry.org
World Bank	www.worldbank.org

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