

Freedonia Focus Reports
World Collection



World Drywall

October 2016



Highlights

World Overview and Forecasts
Demand by Market

Regional Segmentation and Forecasts
Regional Shipments Overview | Regional Demand Overview | North America
Western Europe | Asia/Pacific | Other Regions

Industry Structure
Industry Composition and Characteristics | Companies Cited

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ABOUT THIS REPORT

Scope & Method

This report forecasts total world demand in 2020 for drywall by market and major world region in square meters, as well as by region in metric tons. Market segments include:

- nonresidential
- residential.

Drywall used in nonconstruction applications is excluded from the scope of this report. “Plasterboard”, “gypsum board”, and “wallboard” are among the other generic terms used for drywall products. The most common dimension for standard drywall worldwide is 120 centimeters (cm) wide by 240 cm high by 1 cm to 1.25 cm thick – meaning that the weight per square meter for drywall in each country is similar. Even so, numerous other factors also affect the average weight of a square meter of drywall, including variations in thickness of drywall; types of drywall used (eg, water-resistant, fire-resistant, sheathing, veneer, mobile home, and ceiling tile); weight of front and back faces; proportion of use in residential versus nonresidential applications; and proportion of synthetic versus naturally mined gypsum material inside the drywall.

Major world regions include:

- North America
- Western Europe
- Asia/Pacific
- all other regions.

Demand by market segment is also forecast for each major world region.

To illustrate historical trends world, market, and regional demand (including market segments) are provided for 2010 and 2015.

Finally, world shipments in square meters are segmented by major world region and provided for 2010, 2015, and 2020.

This report quantifies trends in terms of compound annual growth rates (CAGRs), which, by definition, employ in their calculation only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the trend beginning in the base year and ending in the forecast year. Forecasts are developed via the identification and analysis of pertinent statistical relationships and other historical trends and events, as well as their expected impact over the forecast period. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

Sources

World Drywall (FW60093) is based on [a comprehensive industry study](#) published by The Freedonia Group in October 2016. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other industry studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
212399	All Other Nonmetallic Mineral Mining	1499	Miscellaneous Nonmetallic Minerals, Except Fuels
327420	Gypsum Product Manufacturing	3275	Gypsum Products
423390	Other Construction Material Merchant Wholesalers	5039	Construction Materials, NEC

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Table of Contents

Section	Page
About This Report	i
Highlights.....	1
World Overview & Forecasts.....	2
Demand by Market.....	2
Chart 1 World Drywall Demand by Market; 2010, 2015, 2020 (mil sq mtr).....	2
Nonresidential.....	4
Residential.....	5
Chart 2 World Drywall Demand by Market Share; 2010, 2015, 2020 (%).....	6
Regional Segmentation & Forecasts	7
Regional Shipments Overview.....	7
Chart 3 World Drywall Shipments by Region; 2010, 2015, 2020 (mil sq mtr).....	7
Chart 4 World Drywall Shipments by Region Share; 2010, 2015, 2020 (%).....	9
Regional Demand Overview	10
Chart 5 World Drywall Demand by Region; 2010, 2015, 2020 (mil sq mtr)	10
Chart 6 World Drywall Demand by Region; 2010, 2015, 2020 ('000 m tons)	11
Chart 7 World Drywall Demand by Region Share; 2010, 2015, 2020 (% of mil sq mtr).....	12
North America	13
Chart 8 North America: Drywall Demand by Market; 2010, 2015, 2020 (mil sq mtr)	13
Chart 9 North America: Drywall Demand by Market Share; 2010, 2015, 2020 (%)	14
Western Europe	15
Chart 10 Western Europe: Drywall Demand by Market; 2010, 2015, 2020 (mil sq mtr)	15
Chart 11 Western Europe: Drywall Demand by Market Share; 2010, 2015, 2020 (%)	16
Asia/Pacific	17
Chart 12 Asia/Pacific: Drywall Demand by Market; 2010, 2015, 2020 (mil sq mtr).....	17
Chart 13 Asia/Pacific: Drywall Demand by Market Share; 2010, 2015, 2020 (%)	18
Other Regions.....	19
Chart 14 Other Regions: Drywall Demand by Region; 2010, 2015, 2020 (mil sq mtr).....	19
Central & South America.....	19
Eastern Europe.....	20
Africa/Mideast.....	20
Chart 15 Other Regions: Drywall Demand by Market; 2010, 2015, 2020 (mil sq mtr).....	21
Industry Structure	22
Industry Composition & Characteristics	22
Chart 16 World Drywall & Building Plaster Market Value Share by Supplier, 2015	23
Market Share	23
Chart 17 World Drywall Market Area Share by Supplier, 2015	26
Companies Cited	28
Resources	29

To return here, click on any Freedonia logo or the Table of Contents link in report footers.
PDF bookmarks are also available for navigation.

RESOURCES

The Freedonia Group

<i>3464 World Drywall & Building Plaster</i> , October 2016	www.freedoniagroup.com
Related Industry Studies	see study contents
<i>3452 Commercial Roofing</i> , September 2016	see study contents
<i>3441 Commercial Windows & Doors</i> , August 2016	see study contents
<i>3436 Residential Roofing</i> , August 2016	see study contents
<i>3418 World Paint & Coatings</i> , June 2016	see study contents
<i>3399 World Roofing</i> , May 2016	see study contents
<i>3389 World Construction Aggregates</i> , March 2016	see study contents
Related Focus Reports	
<i>Bricks, Blocks & Pavers: United States</i>	see report contents
<i>Construction: United States</i>	see report contents
<i>Fiber Cement Products: United States</i>	see report contents
<i>Gypsum: United States</i>	see report contents
<i>Siding: United States</i>	see report contents
<i>World Housing</i>	see report contents
Freedonia Custom Research	see capabilities

Trade Publications

<i>Builder</i> (USA)	www.builderonline.com
<i>Engineering News-Record</i> (USA)	www.enr.com
<i>Global Gypsum Directory</i> (UK)	www.globalgypsum.com/directory
<i>Global Gypsum Magazine</i> (UK)	www.globalgypsum.com
<i>GypsumToday</i> (USA)	www.gypsumtoday.com
<i>The Journal of Light Construction</i> (USA)	www.jlconline.com
<i>Walls & Ceilings</i> (USA)	www.wconline.com

Agencies & Associations

American Coal Ash Association	www.acao-usa.org
The Associated General Contractors of America	www.agc.org
Association of the Wall and Ceiling Industry	www.awci.org
California Department of Resources Recycling & Recovery	www.calrecycle.ca.gov
Eurostat	www.ec.europa.eu/eurostat
Gypsum Association	www.gypsum.org
National Association of Home Builders	www.nahb.org
National Mining Association	www.nma.org
Organisation for Economic Co-operation and Development	www.oecd.org
World Bank	www.worldbank.org

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