



# AUTOMOTIVE AFTERMARKET FOR BATTERIES & IGNITION SYSTEM COMPONENTS IN NORTH AMERICA

Industry Study #3548 | July 2017



This study is an update to a section of #2927 Automotive Aftermarket in North America (August 2012). It offers historical demand data (2006, 2011, 2016) and forecasts for 2021 by country (Canada, US, Mexico) and by product (batteries; starters; ignition harnesses, wire sets, and cables; alternators; spark plugs; other). Demand is also discussed by performer: professional (garages and service stations, automobile dealerships, specialists, other) and consumer/DIY.

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