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US Collection



Heat Pumps: United States

April 2019



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About This Report

Scope

This report forecasts to 2023 US heat pump demand and shipments in nominal US dollars at the manufacturer level. Total demand and shipments are segmented by product in terms of:

- air source
- geothermal

Total demand is also segmented by market as follows:

- commercial
- residential

To illustrate historical trends, total demand and demand product segments are provided in annual series from 2008 to 2018; demand market segments, total shipments, and shipment product segments are reported at five-year intervals for 2008, 2013, and 2018.

Products excluded from the scope of this report include:

- portable HVAC equipment, including air conditioners, heaters, dehumidifiers, and humidifiers
- ventilation equipment, including ductwork, radiators, and distribution pipes
- parts and attachments

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading companies, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Heat Pumps: United States (FF75046) is based on *HVAC Equipment*, a comprehensive industry study published by The Freedonia Group. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources, such as:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- intergovernmental and non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group

About This Report

- the findings of other reports and studies by The Freedonia Group

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 6 | NAICS & SIC Codes Related to Heat Pumps

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industrial Classification	
333414	Heating equipment (except warm air furnaces) manufacturing	3433	Heating equipment, except electric and warm air furnaces
333415	Air conditioning and warm air heating equipment and commercial and industrial refrigeration equipment manufacturing	3585	Air-conditioning and warm air heating equipment and commercial and industrial refrigeration equipment (except motor vehicle air-conditioning)

Source: US Census Bureau

Freedonia Methodology

The Freedonia Group, a subsidiary of MarketResearch.com, has been in business for more than 30 years and in that time has developed a comprehensive approach to data analysis that takes into account the variety of industries covered and the evolving needs of our customers.

Every industry presents different challenges in market sizing and forecasting, and this requires flexibility in methodology and approach. Freedonia methodology integrates a variety of quantitative and qualitative techniques to present the best overall picture of a market's current position as well as its future outlook: When published data are available, we make sure they are correct and representative of reality. We understand that published data often have flaws either in scope or quality, and adjustments are made accordingly. Where no data are available, we use various methodologies to develop market sizing (both top-down and bottom-up) and then triangulate those results to come up with the most accurate data series possible. Regardless of approach, we also talk to industry participants to verify both historical perspective and future growth opportunities.

Methods used in the preparation of Freedonia market research include, but are not limited to, the following activities: comprehensive data mining and evaluation, primary research, consensus forecasting and analysis, ratio analysis using key indicators, regression analysis, end use growth indices and intensity factors, purchase power parity adjustments for global data, consumer and end user surveys, market share and corporate sales analysis, product lifespan analysis, product or market life cycle analysis, graphical data modeling, long-term historical trend analysis, bottom-up and top-down demand modeling, and comparative market size ranking.

About This Report

Freedonia quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

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HVAC Equipment: Canada

HVAC Equipment: United Kingdom

HVAC Equipment: United States

Insulation: United States

Nonresidential Building Construction: United States

Roofing: United States

Freedonia Custom Research

Trade Publications

Air Conditioning, Heating & Refrigeration News

appliance DESIGN

CONTRACTOR

Engineered Systems

Agencies & Associations

Air-Conditioning, Heating, and Refrigeration Institute (AHRI)

American Society of Heating, Refrigerating and Air-Conditioning Engineers (ASHRAE)

American Society of Mechanical Engineers (ASME)

Geothermal Exchange Organization (GEO)

Heating, Air-Conditioning and Refrigeration Distributors International (HARDI)

Institute of Heating and Air Conditioning Industries (IHACI)

United States Census Bureau

United States Environmental Protection Agency

United States International Trade Commission