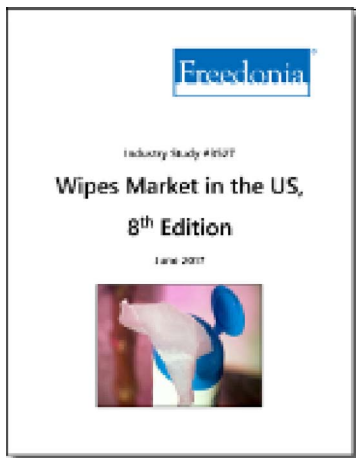


Industry Study #3527

WIPE MARKET IN THE US, 8TH EDITION

June 2017



This Freedonia study analyzes the \$3.0 billion US wipes market. It presents historical demand data (2006, 2011, and 2016) plus forecasts for 2021 by product (wet and dry wipes) and market (consumer and industrial & institutional). Consumer markets include personal care, including baby wipes, and household care. Industrial and institutional markets include manufacturing, healthcare, and commercial. The study also evaluates company market share and analyzes US industry competitors, including Nice-Pak, Kimberly-Clark, Procter & Gamble, Rockline Industries, and Stryker.

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