Pressure Sensitive Tapes: United States

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About This Report

Scope

This report forecasts to 2023 US pressure sensitive tape demand and production in square meters. Total demand is segmented by product in terms of:

- carton sealing tape
- masking tape
- double-sided tape
- other products such as adhesive transfer tape, duct tape, and electrical tape

Total demand is also segmented by market as follows:

- packaging and shipping
- manufacturing
- building and construction
- consumer and office
- healthcare and medical
- other markets such as automotive aftermarket, museums, and schools

To illustrate historical trends, total demand is provided in annual series from 2008 to 2018; production and the various segments are reported at five-year intervals for 2008, 2013, and 2018.

Excluded from the scope of this report are water-activated/gummed, heat-activated, and other non-pressure sensitive tapes; related pressure sensitive items such as adhesive bandages and medical patches, pipeline tapes, contact papers, and protective films; and pressure sensitive adhesive (PSA) labels. Please note that pressure sensitive medical tapes are included.

For markets, a given tape is included in the application in which it is used. For example, manufacturing tapes include PSA tapes that are used in joining, sealing, protecting, and mounting various components. When this product is packaged for sale (such as an appliance being placed in a box), this is considered to be the packaging and shipping market.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.
Sources

*Pressure Sensitive Tapes: United States* (FF30022) is based on *Global Pressure Sensitive Tapes*, a comprehensive industry study published by The Freedonia Group. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources, such as:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- intergovernmental and non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

<table>
<thead>
<tr>
<th>NAICS/SCIAN 2007</th>
<th>North American Industry Classification System</th>
<th>SIC</th>
<th>Standard Industrial Classification</th>
</tr>
</thead>
<tbody>
<tr>
<td>313230</td>
<td>Nonwoven Fabric Mills</td>
<td>2297</td>
<td>Nonwoven Fabrics</td>
</tr>
<tr>
<td>322222</td>
<td>Coated and Laminated Paper Mfg</td>
<td>2672</td>
<td>Coated and Laminated Paper, NEC</td>
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<td>325520</td>
<td>Adhesive Mfg</td>
<td>2891</td>
<td>Adhesives and Sealants</td>
</tr>
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<td>339113</td>
<td>Surgical Appliance and Supplies Mfg</td>
<td>3842</td>
<td>Orthopedic, Prosthetic, and Surgical Appliances and Supplies</td>
</tr>
</tbody>
</table>

Source: US Census Bureau

Freedonia Methodology

The Freedonia Group, a subsidiary of MarketResearch.com, has been in business for more than 30 years and in that time has developed a comprehensive approach to data analysis that takes into account the variety of industries covered and the evolving needs of our customers.

Every industry presents different challenges in market sizing and forecasting, and this requires flexibility in methodology and approach. Freedonia methodology integrates a variety of quantitative and qualitative techniques to present the best overall picture of a market’s current position as well as its future outlook. When published data are available, we make sure they are correct and representative of reality. We understand that published
data often have flaws either in scope or quality, and adjustments are made accordingly. Where no data are available, we use various methodologies to develop market sizing (both top-down and bottom-up) and then triangulate those results to come up with the most accurate data series possible. Regardless of approach, we also talk to industry participants to verify both historical perspective and future growth opportunities.

Methods used in the preparation of Freedonia market research include, but are not limited to, the following activities: comprehensive data mining and evaluation, primary research, consensus forecasting and analysis, ratio analysis using key indicators, regression analysis, end use growth indices and intensity factors, purchase power parity adjustments for global data, consumer and end user surveys, market share and corporate sales analysis, product lifespan analysis, product or market life cycle analysis, graphical data modeling, long-term historical trend analysis, bottom-up and top-down demand modeling, and comparative market size ranking.

Freedonia quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or $r^2$. The most stable data series relative to the trend carries an $r^2$ value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

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Resources

The Freedonia Group

Global Pressure Sensitive Tapes

Freedonia Industry Studies
Adhesives & Sealants in the US
Corrugated & Paperboard Boxes
Disposable Medical Supplies in the US
Global Adhesives & Sealants
Global Architectural Paint
Global Bulk Packaging
Global Disposable Medical Supplies
Global Nonwovens
Global Thermoplastic Elastomers
Label Markets in the US
Nonwovens Market in the US
Retail-Ready Packaging

Freedonia Focus Reports
Bulk Packaging: United States
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Labels: United States
Manufacturing: United States
Packaging: United States
Paper & Paperboard: United States
Polypropylene: United States
Polyvinyl Chloride: United States

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Adhesives & Sealants Industry
Assembly Magazine
Automotive News
Chemical & Engineering News
Chemical Week
ICIS Chemical Business
Medical Device & Diagnostic Industry
Nonwovens Industry
Packaging Digest
About This Report

Packaging Strategies
Packaging World
Paint & Coatings Industry
Plastics News
PlasticsToday

Agencies & Associations
Adhesive and Sealant Council
Pressure Sensitive Tape Council
United States Census Bureau
United States Department of Commerce
United States Environmental Protection Agency
United States International Trade Commission