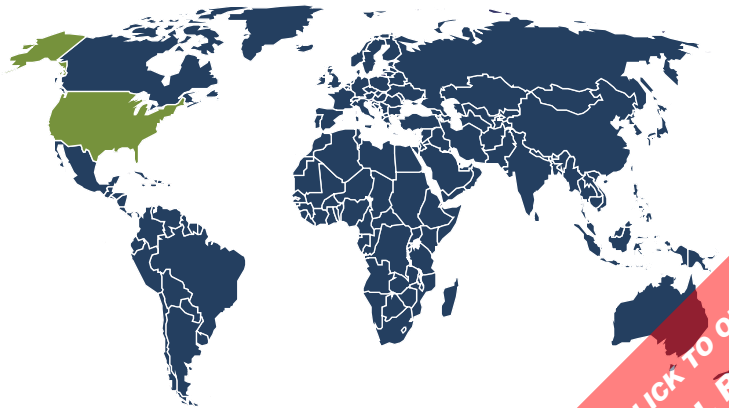




Freedonia Focus Reports
US Collection

Pressure Sensitive Tapes: United States

October 2016



Highlights

Market Environment

Historical Trends | Key Economic Indicators | Environmental and Regulatory Factors
Competitive Technologies | NAFTA Overview

Segmentation and Forecasts

Products | Backing Materials | Production

Industry Structure

Industry Composition and Characteristics | Companies Cited

Resources

CLICK TO ORDER
FULL REPORT
BROCHURE
CLICK TO ORDER
FULL REPORT

ABOUT THIS REPORT

Scope & Method

This report forecasts US pressure sensitive tape demand and production in square meters to 2020. Total demand is segmented by product in terms of:

- carton sealing
- masking
- double-sided
- medical
- electrical and electronic
- other products such as adhesive transfers, transparent consumer and office stationery tapes, and bundling and strapping tapes.

Excluded from the scope of this report are water-activated/gummed, heat-activated, and other non-pressure sensitive tapes; related pressure sensitive items such as adhesive bandages and medical patches, pipeline tapes, contact papers, and protective films; and pressure sensitive adhesive (PSA) labels.

Total demand is also segmented by backing material as follows:

- polypropylene
- paper
- polyvinyl chloride
- other backing materials such as cloth, foam, and rubber.

To illustrate historical trends, total demand is reported at five-year intervals for 2005, 2010, and 2015; total production and the various demand segments are provided for 2010 and 2015.

This report quantifies trends in various measures of growth. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Key macroeconomic indicators are also provided at five-year intervals with CAGRs for the years corresponding to other reported figures. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

Sources

Pressure Sensitive Tapes: United States (FF30022) is based on [World Pressure Sensitive Tapes](#), a comprehensive industry study published by The Freedonia Group in October 2016. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other industry studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
313230	Nonwoven Fabric Mills	2297	Nonwoven Fabrics
322222	Coated and Laminated Paper Mfg	2672	Coated and Laminated Paper, NEC
325520	Adhesive Mfg	2891	Adhesives and Sealants
339113	Surgical Appliance and Supplies Mfg	3842	Orthopedic, Prosthetic, and Surgical Appliances and Supplies

Copyright & Licensing

The full report is protected by copyright laws of the United States of America and international treaties. The entire contents of the publication are copyrighted by The Freedonia Group.

Table of Contents

Section	Page
About This Report	i
Highlights.....	1
Market Environment	2
Historical Trends	2
Chart 1 US Pressure Sensitive Tape Demand Trends; 2005, 2010, 2015 (mil sq mtr)	2
Key Economic Indicators	3
Table 1 Key Indicators for US Press Sensitive Tape Demand; 2010, 2015, 2020 (2009US\$ bil) ...	3
Environmental & Regulatory Factors	4
Competitive Technologies.....	6
NAFTA Overview	8
Chart 2 NAFTA Pressure Sensitive Tape Demand by Country, 2015	8
Segmentation & Forecasts.....	10
Products.....	10
Chart 3 US Pressure Sensitive Tape Demand by Product; 2010, 2015, 2020 (mil sq mtr)	10
Carton Sealing	10
Masking.....	11
Doubled-Sided.....	11
Medical.....	13
Electrical & Electronic	14
Other Products.....	15
Chart 4 US Pressure Sensitive Tape Demand by Product Share; 2010, 2015, 2020 (%)	15
Backing Materials.....	16
Chart 5 US Pressure Sensitive Tape Demand by Back Material; 2010, 2015, 2020 (mil sq mtr) ..	16
Polypropylene	16
Paper	17
Polyvinyl Chloride	18
Other Backing Materials	19
Chart 6 US Pressure Sensitive Tape Demand by Back Material Share; 2010, 2015, 2020 (%)....	20
Production.....	21
Chart 7 US Pressure Sensitive Tape Production; 2010, 2015, 2020 (mil sq mtr)	21
Industry Structure	22
Industry Composition & Characteristics	22
Table 2 Leading Suppliers of Pressure Sensitive Tape to the US Market by Product	22
Companies Cited	27
Resources	28

To return here, click on any Freedonia logo or the Table of Contents link in report footers.
 PDF bookmarks are also available for navigation.

RESOURCES

The Freedonia Group

<i>3447 World Pressure Sensitive Tapes</i> , October 2016	www.freedoniagroup.com
Related Industry Studies	
<i>3446 World Medical Disposables</i> , August 2016	see study contents
<i>3418 World Paint & Coatings</i> , June 2016	see study contents
<i>3398 Corrugated & Paperboard Boxes</i> , April 2016	see study contents
<i>3377 World Adhesives & Sealants</i> , January 2016	see study contents
<i>3361 Pressure Sensitive Tapes</i> , December 2015	see study contents
<i>3339 World Corrugated Boxes</i> , November 2015	see study contents
Related Focus Reports	
<i>Adhesives & Sealants: United States</i>	see report contents
<i>Corrugated Boxes: United States</i>	see report contents
<i>Labels: United States</i>	see report contents
<i>Paint & Coatings: United States</i>	see report contents
<i>World Corrugated Boxes</i>	see report contents
<i>World Pressure Sensitive Tapes</i>	see report contents
Freedonia Custom Research	see capabilities

Trade Publications

<i>Adhesives & Sealants Industry Assembly</i>	www.adhesivesmag.com
<i>Automotive News</i>	www.assemblymag.com
<i>Chemical & Engineering News</i>	www.autonews.com
<i>ICIS Chemical Business</i>	http://cen.acs.org
<i>IHS Chemical Week</i>	www.icis.com
<i>Industrial Supply</i>	www.chemweek.com
<i>Nonwovens Industry</i>	www.industrialsupplymagazine.com
<i>PackagePrinting</i>	www.nonwovens-industry.com
	www.packageprinting.com

Agencies & Associations

European Adhesive Tape Association	www.agera.com
Global Packaging Alliance	www.global-packaging-alliance.com
Pressure Sensitive Tape Council	www.pstc.org
United States Census Bureau	www.census.gov
United States Environmental Protection Agency	www.epa.gov
United States International Trade Commission	www.usitc.gov
World Packaging Organisation	www.worldpackaging.org

Environmental Impact. Please consider the environment before printing this report. Freedonia Focus Report collections feature environmentally friendly products distributed entirely via electronic channels.