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# Pressure Sensitive Tape: United States

June 2018



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# About This Report

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## Scope & Method

This report forecasts to 2022 US pressure sensitive tape demand and shipments in nominal US dollars at the manufacturer level. Total demand is segmented by product in terms of:

- carton sealing tape
- double-sided tape
- masking tape
- adhesive transfer tape
- other products such as duct tape, electrical tape, and medical tape

Total demand is also segmented by market as follows:

- manufacturing
- packaging and shipping
- building and construction
- consumer and office
- healthcare and other markets such signs and graphics, and automotive aftermarket

To illustrate historical trends, total demand is provided in annual series from 2007 to 2017; shipments and the various segments are reported at five-year intervals for 2007, 2012, and 2017.

This report quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or  $r^2$ . The most stable data series relative to the trend carries an  $r^2$  value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

## Sources

*Pressure Sensitive Tapes: United States (FF30022)* is based on *Pressure Sensitive Tapes in the US*, a comprehensive industry study published by The Freedonia Group. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

## Industry Codes

Table 7 | NAICS & SIC Codes Related to Pressure Sensitive Tape

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industrial Classification	
313230	Nonwoven Fabric Mills	2297	Nonwoven Fabrics
322222	Coated and Laminated Paper Mfg	2672	Coated and Laminated Paper, NEC
325520	Adhesive Mfg	2891	Adhesives and Sealants
339113	Surgical Appliance and Supplies Mfg	3842	Orthopedic, Prosthetic, and Surgical Appliances and Supplies

Source: US Census Bureau

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## Resources

### The Freedonia Group

*Pressure Sensitive Tapes in the US*, June 2018

### Freedonia Industry Studies

*Disposable Medical Supplies in the US*, June 2018

*Adhesives & Sealants in the US*, April 2018

*Labels Market in the US*, November 2017

*Nonwovens Market in the US*, August 2017

*World Pressure Sensitive Tapes*, October 2016

*World Corrugated Boxes*, November 2015

### Freedonia Focus Reports

*Bulk Packaging: United States*

*Labels: United States*

*Paper & Paperboard: United States*

*World Labels*

*Packaging: United States*

### Freedonia Custom Research

### Trade Publications

*Adhesives & Sealants Industry*

*Assembly Magazine*

*Automotive News*

*Chemical & Engineering News*

*Chemical Week*

*ICIS Chemical Business*

*Medical Device & Diagnostic Industry*

*Packaging Digest Packaging Strategies*

*Packaging World*

*Paint & Coatings Industry*

*Plastics News*

*PlasticsToday*

### Agencies & Associations

Pressure Sensitive Tape Council

United States Census Bureau

United States Department of Commerce