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US Collection

# Foodservice Single-Use Products: United States

February 2020



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# About This Report

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## Scope

This report forecasts to 2023 US foodservice single-use product demand in nominal US dollars at the manufacturer level. Total demand is segmented by product in terms of:

- containers and lids
- cups, lids, and sleeves
- flexible packaging
- serviceware

Total demand is also segmented by market as follows:

- quick service restaurants
- full service restaurants, cafeterias, and bars
- retail establishments
- institutional
- coffee and snack shops
- other markets such as fast casual restaurants, sports and recreation venues, and lodging and other hospitality establishments

To illustrate historical trends, total demand is provided in annual series from 2008 to 2018; the various segments are reported for 2008, 2013, and 2018.

Excluded are products sold at retail for home use, though disposables for commercial use that are sold in retail outlets such as club stores are included. Also excluded is packaging for supermarket and convenience store items not prepared at the store (e.g., fresh produce, baked goods, deli meats, etc.).

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading companies, are covered in this report. A full outline of report items by page is available in the Table of Contents.

## Sources

*Foodservice Single-Use Products: United States* (FF30029) is based on [Foodservice Single-Use Products](#), a comprehensive industry study published by The Freedonia Group. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources, such as:

- firms participating in the industry, and their suppliers and customers
- government/public agencies

## About This Report

- licensed national consumer survey data
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group and Packaged Facts

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

## Industry Codes

Table 5 | NAICS & SIC Codes Related to Foodservice Single-Use Product

NAICS/SCIAN 2017		SIC	
North American Industry Classification System		Standard Industrial Classification	
322212	Folding Paperboard Box Mfg	2657	Folding Paperboard Boxes, Including Sanitary
322291	Sanitary Paper Product Mfg	2676	Sanitary Paper Products
322299	All Other Converted Paper Product Mfg	2679	Converted Paper & Paperboard Products, NEC
326140	Polystyrene Foam Product Mfg	3086	Plastics Foam Products
326150	Urethane & Other Foam Product (except Polystyrene) Mfg	3089	Plastics Products, NEC
326199	All Other Plastics Product Mfg		

Source: US Census Bureau

## Freedonia Methodology

The Freedonia Group, a subsidiary of MarketResearch.com, has been in business for more than 30 years and in that time has developed a comprehensive approach to data analysis that takes into account the variety of industries covered and the evolving needs of our customers.

Every industry presents different challenges in market sizing and forecasting, and this requires flexibility in methodology and approach. Freedonia methodology integrates a variety of quantitative and qualitative techniques to present the best overall picture of a market's current position as well as its future outlook: When published data are available, we make sure they are correct and representative of reality. We understand that published data often have flaws either in scope or quality, and adjustments are made accordingly. Where no data are available, we use various methodologies to develop market sizing (both top-down and bottom-up) and then triangulate those results to come up with the most accurate data series possible. Regardless of approach, we also talk to industry participants to verify both historical perspective and future growth opportunities.

## About This Report

Methods used in the preparation of Freedonia market research include, but are not limited to, the following activities: comprehensive data mining and evaluation, primary research, consensus forecasting and analysis, ratio analysis using key indicators, regression analysis, end use growth indices and intensity factors, purchase power parity adjustments for global data, consumer and end user surveys, market share and corporate sales analysis, product lifespan analysis, product or market life cycle analysis, graphical data modeling, long-term historical trend analysis, bottom-up and top-down demand modeling, and comparative market size ranking.

Freedonia quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or  $r^2$ . The most stable data series relative to the trend carries an  $r^2$  value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

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## Resources

### The Freedonia Group

*Foodservice Single-Use Products*

### Freedonia Industry Studies

*Cannabis Packaging Opportunities*

*Converted Flexible Packaging*

*Corrugated & Paperboard Boxes*

*Food & Beverage Packaging Innovation*

*Food Containers in the US*

*Global Corrugated Boxes*

*Global Cups & Lids*

*Global Nonwovens*

*Nonwovens Market in the US*

*Retail Bags*

*Specialty Films*

*Stretch & Shrink Film Market in the US*

*Wipes*

### Freedonia Focus Reports

*Beverage Retail: United States*

*Food Retail: United States*

*Plastic Foams: United States*

*Polypropylene: United States*

*Polystyrene: United States*

*Soft Drinks: United States*

*Tableware & Kitchenware: United States*

*Thermoplastic Resins: United States*

### Freedonia Custom Research

### Packaged Facts

*Breakfast Retail Product Trends and Opportunities in the US*

*Meal Kits Delivery Services in the US*

*Office Coffee Service in the US: Markets, Trends, & Opportunities*

*Pizza Market in the US: Foodservice & Retail*

### Trade Publications

*Chain Store Age*

*Convenience Store News*

*Fast Casual*

## About This Report

*Foodservice Equipment & Supplies*

*Flexible Packaging*

*FoodService Director*

*Nation's Restaurant News*

*Packaging World*

*Perishable News*

*Plastics News*

*PlasticsToday*

*Restaurant Hospitality*

*Retail Leader*

*Tissue World*

### **Agencies & Associations**

Foodservice Packaging Institute

National Restaurant Association

International Foodservice Distributors Association

United States Census Bureau

United States Department of Agriculture

United States Environmental Protection Agency

United States Federal Trade Commission

United States Food and Drug Administration