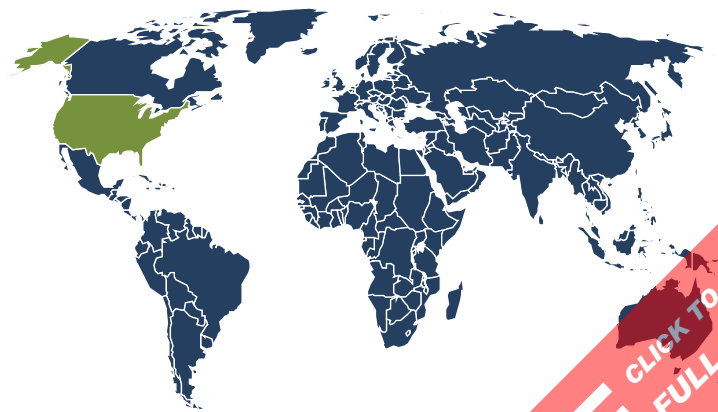




Freedonia Focus Reports
US Collection

Cups & Lids: United States

August 2016



Highlights

Market Environment

Historical Trends | Key Economic Indicators | Packaging Overview
Raw Material Overview | Environmental and Regulatory Factors

Segmentation and Forecasts

Products | Markets

Industry Structure

Industry Composition and Characteristics | Companies Cited

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ABOUT THIS REPORT

Scope & Method

This report forecasts US cup and lid demand in US dollars at the manufacturers' level as well as in units to 2020. Total demand in both dollars and units is segmented by product in terms of:

- drinking cups
- packaging cups
- food cups
- other cups such as portion cups, medical cups, and dental cups
- lids.

Excluded from the scope of this report are reusable drinking cups, packaging tubs containing more than one serving, and ice cream cone sleeves.

Total demand in dollars is also segmented by market as follows:

- foodservice
- food and beverage packaging
- retail and other markets such as medical, dental, and nonfood packaging.

To illustrate historical trends, total demand in dollars and units is provided in annual series from 2005 to 2015; the various segments are reported at five-year intervals for 2010 and 2015.

This report quantifies trends in various measures of growth. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Key macroeconomic indicators are also provided at five-year intervals with CAGRs for the years corresponding to other reported figures. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

Sources

Cups & Lids: United States (FF30031) is based on [Cups & Lids](#), a comprehensive

industry study published by The Freedonia Group in August 2016. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other industry studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
322215	Nonfolding Sanitary Food Container Mfg	2656	Sanitary Food Containers, Except Folding
322299	All Other Converted Paper Product Mfg	2679	Converted Paper and Paperboard Products, NEC
326140	Polystyrene Foam Product Mfg	3086	Plastics Foam Products
326199	All Other Plastics Product Mfg	3089	Plastics Products, NEC

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RESOURCES

The Freedonia Group

<i>3445 Cups & Lids</i> , August 2016	www.freedoniagroup.com
Related Industry Studies	see study contents
<i>3419 Caps & Closures</i> , June 2016	see study contents
<i>3405 Plastic Foams</i> , June 2016	see study contents
<i>3383 Pouches</i> , February 2016	see study contents
<i>3367 Food Containers: Rigid & Flexible</i> , February 2016	see study contents
<i>3313 Foodservice Disposables</i> , August 2015	see study contents
<i>3283 World Cups & Lids</i> , July 2015	see study contents
Related Focus Reports	
<i>Beverage Containers: United States</i>	see report contents
<i>Labels: United States</i>	see report contents
<i>Processed Food: United States</i>	see report contents
<i>Restaurants & Foodservice: United States</i>	see report contents
<i>Rigid & Flexible Food Containers: United States</i>	see report contents
<i>World Cups & Lids</i>	see report contents
Freedonia Custom Research	see capabilities

Trade Publications

<i>CoffeeTalk</i>	http://coffeetalk.com
<i>Convenience Store News</i>	www.csnews.com
<i>Dairy Foods</i>	www.dairyfoods.com
<i>Nation's Restaurant News</i>	http://nrn.com
<i>Packaging Digest</i>	www.packagingdigest.com
<i>Packaging World</i>	www.packworld.com
<i>Plastics News</i>	www.plasticsnews.com
<i>Supermarket News</i>	http://supermarketnews.com

Agencies & Associations

American Chemistry Council – Plastics Division	https://plastics.americanchemistry.com
American Forest & Paper Association	www.afandpa.org
Beverage Marketing Association	www.bmaglobal.org
International Dairy Foods Association	www.idfa.org
Keep America Beautiful	www.kab.org
National Coffee Association	www.ncausa.org
National Restaurant Association	www.restaurant.org
United States Census Bureau	www.census.gov
United States International Trade Commission	www.usitc.gov

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