



Freedonia Focus Reports
US Collection

Field Crop Seeds: United States

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About This Report

Scope

This report forecasts to 2023 US field crop seed planted in metric tons. Total volume is segmented by crop in terms of:

- soybean
- wheat
- corn
- rice
- cotton
- other crops including barley, canola, flaxseed, millet, oats, peanuts, rye, sorghum, and sunflower

To illustrate historical trends, total volume and the various segments are provided in annual series from 2008 to 2018.

Excluded from the scope of this report are non-field-crop seeds, such as those used to produce cover crops, flowers, grass, and produce (e.g., fruits and vegetables). Beans and tree nuts are also excluded.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading companies, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Field Crop Seeds: United States (FF40031) represents the synthesis and analysis of data from various secondary, macroeconomic, and demographic sources, such as:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- intergovernmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 4 | NAICS & SIC Codes Related to Field Crop Seeds

NAICS/SCIAN 2017		SIC	
North American Industry Classification System		Standard Industrial Classification	
111110	Soybean Farming	0111	Wheat
111120	Oilseed (except Soybean) Farming	0112	Rice
111140	Wheat Farming	0115	Corn
111150	Corn Farming	0116	Soybeans
111160	Rice Farming	0119	Cash Grains, NEC
111191	Oilseed and Grain Combination Farming	0131	Cotton
111199	All Other Grain Farming	0139	Field Crops, except Cash Grains, NEC
111920	Cotton Farming		

Source: US Census Bureau

Freedonia Methodology

The Freedonia Group, a subsidiary of MarketResearch.com, has been in business for more than 30 years and in that time has developed a comprehensive approach to data analysis that takes into account the variety of industries covered and the evolving needs of our customers.

Every industry presents different challenges in market sizing and forecasting, and this requires flexibility in methodology and approach. Freedonia methodology integrates a variety of quantitative and qualitative techniques to present the best overall picture of a market’s current position as well as its future outlook: When published data are available, we make sure they are correct and representative of reality. We understand that published data often have flaws either in scope or quality, and adjustments are made accordingly. Where no data are available, we use various methodologies to develop market sizing (both top-down and bottom-up) and then triangulate those results to come up with the most accurate data series possible. Regardless of approach, we also talk to industry participants to verify both historical perspective and future growth opportunities.

Methods used in the preparation of Freedonia market research include, but are not limited to, the following activities: comprehensive data mining and evaluation, primary research, consensus forecasting and analysis, ratio analysis using key indicators, regression analysis, end use growth indices and intensity factors, purchase power parity adjustments for global data, consumer and end user surveys, market share and corporate sales analysis, product lifespan analysis, product or market life cycle analysis, graphical data modeling, long-term historical trend analysis, bottom-up and top-down demand modeling, and comparative market size ranking.

About This Report

Freedonia quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

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Processed Food: United States

Renewable Energy: United States

Soybean Products: United States

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Agricultural Marketing Resource Center

AgWeb

CropLife

Harvest Public Media

Successful Farming

Agencies & Associations

American Farm Bureau Federation

International Grains Council

International Seed Federation

United States Census Bureau

United States Department of Agriculture

United States Environmental Protection Agency

United States Food and Drug Administration

United States International Trade Commission