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# Employment Services: United States

September 2017



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# About This Report

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## Scope & Method

This report forecasts to 2021 revenues generated by the US employment services industry in US dollars, the number of workers employed by employment service firms, and total US nonfarm employment. Revenues are segmented by service in terms of:

- temporary help services
- professional employer organizations (PEOs)
- employment placement agencies.

Employment service firm worker totals include personnel and corporate staff at employment service firms. Workers co-employed by PEOs (who are classified as employees of the client company) and persons who perform work for a company on a limited basis but are technically classified as self-employed are excluded.

Employment service firm workers are segmented by occupation as follows:

- transportation and material moving
- manufacturing
- office and administration
- healthcare
- business and financial
- construction and extraction
- other occupations such as computers, retail, and maintenance.

US nonfarm employment is segmented in terms of service providing and goods producing.

To illustrate historical trends, total revenues, workers, and the various segments are provided in annual series from 2006 to 2016.

This report quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or  $r^2$ . The most stable data series relative to the trend carries an  $r^2$  value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

## About This Report

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the Table of Contents.

## Sources

*Employment Services: United States* (FF95011) represents the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group.

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

## Industry Codes

Table 6 | Industry Codes Related to Employment Services

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
561311	Employment Placement Agencies	7361	Employment Agencies
561312	Executive Search Services	7363	Help Supply Services
561320	Temporary Help Services		
561330	Professional Employer Organizations		

Source: US Census Bureau

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## Resources

### The Freedonia Group

#### Freedonia Industry Studies

*Private Security Services in the US*, April 2017

*Contract Cleaning Services*, December 2015

#### Freedonia Focus Reports

*Commercial Banking: United States*

*Construction: United States*

*Demographics: United States*

*Freight Services: United States*

*Healthcare Insurance: United States*

*Housing: United States*

*Macroeconomy: United States*

*Manufacturing: United States*

*Professional Services: United States*

*Warehousing & Storage Services: United States*

#### Freedonia Custom Research

### Trade Publications

*The Hiring Site*

*Recruiter.com*

*Recruiting & Staffing Solutions*

*Staffing Talk*

*Workforce*

### Agencies & Associations

American Staffing Association

Association of Executive Search and Leadership Consultants

Internal Revenue Service

National Association of Personnel Services

National Association of Professional Employer Organizations

National Council for Occupational Safety and Health

United States Census Bureau

United States Department of Labor

Bureau of Labor Statistics

Occupational Safety and Health Administration

United States Equal Employment Opportunity Commission