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US Collection

Laundry & Linen Services: United States

April 2020



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Table of Contents

1. Highlights	3
2. Market Environment	5
Historical Trends	5
Key Economic Indicators	7
Consumer Trends	8
Environmental & Regulatory Factors	11
3. Segmentation & Forecasts	14
Revenues	14
Uniform Laundries	16
Dry Cleaners & Laundries	20
Linen Laundries	23
Laundromats & Route Operators	25
4. Industry Structure	30
Industry Characteristics	30
Market Leaders	35
Angelica	35
Cintas	35
CSC ServiceWorks	36
The Huntington Company	36
5. About This Report	38
Scope	38
Sources	38
Industry Codes	39
Freedonia Methodology	39
Resources	41

List of Tables & Figures

Figure 1 Key Trends in US Laundry & Linen Services Revenues, 2019 – 2024	3
Figure 2 US Laundry & Linen Services Revenue Trends, 2009 – 2019	5
Table 1 Key Indicators for US Laundry & Linen Services Revenues, 2009 – 2024	7
Figure 3 US Survey: Use of Drop-Off/Pick-Up Laundry Services, 2020 (%)	8
Figure 4 US Survey: Use of Laundry Services via Delivery Service, 2020 (%)	9
Figure 5 US Survey: Use of Do-It-Yourself/Coin-Operated Laundromat, 2020 (%)	9
Figure 6 US Survey: Main Reasons for Using Dry Cleaning or Laundry Services, 2020 (%)	10
Figure 7 US Survey: Main Reasons for Using Laundromats, 2020 (%)	10
Figure 8 US Laundry & Linen Services Revenues by Establishment Type, 2009 – 2024 (US\$ bil)	14
Table 2 US Laundry & Linen Services Revenues by Establishment Type, 2009 – 2024 (US\$ mil)	14
Figure 9 US Laundry & Linen Services Revenues by Establish Type Performance Index, 2009 – 2024 (2009=100)	15
Figure 10 US Laundry & Linen Services Revenues by Market, 2009 – 2024 (US\$ bil)	16
Table 3 US Laundry & Linen Services Revenues by Market, 2009 – 2024 (US\$ mil)	16
Figure 11 US Uniform Laundries Revenues w/ Leisure & Hospitality Employment, 2009 – 2024	17
Figure 12 US Uniform Laundries Employer-Firm Revenues by Source, 2012 (%)	18
Figure 13 US Laundry & Linen Services Revenues by Establishment Type, 2009 – 2024 (%)	19
Figure 14 US Dry Cleaners & Laundries Rev w/ Finance, Professional, & Business Employment, 2009 – 2024	20
Figure 15 US Dry Cleaners & Laundries Employer-Firm Revenues by Source, 2012 (%)	22
Figure 16 US Linen Laundries Revenues w/ Healthcare, Accommodations, & Food Establishments, 2009 – 2024	24
Figure 17 US Linen Laundries Employer-Firm Revenues by Source, 2012 (%)	25
Figure 18 US Laundromats & Route Operators Revenues & Multiple Unit Housing Stock, 2009 – 2024	26
Figure 19 US Laundromats & Route Operators Employer-Firm Revenues by Establishment Type, 2012 (%)	27
Figure 20 US Washing Machine Ownership Rate & Living Arrangement by Age of Household Head, 2019 (%)	28
Table 4 US Washing Machine Ownership Rate & Living Arrangement by Age of Household Head, 2019 (%)	29
Figure 21 US Laundry & Linen Services Revenues by Employer & Nonemployer Establishments, 2019 (%)	30
Figure 22 US Laundry & Linen Services Firms, Establishments, & Employment, 2009 – 2019	31
Table 5 US Laundry & Linen Services Firms, Establishments, & Employment, 2009 – 2019	31
Figure 23 US Laundry & Linen Services Revenue Concentration, 2002 – 2012 (%)	32
Figure 24 US Laundry & Linen Services Revenue Concentration by Segment, 2012 (%)	33
Figure 25 US Laundry & Linen Services Employer Firms Net Profit Margin, 2009 – 2019 (%)	34
Table 6 US Laundry & Linen Services Employer Firms Net Profit Margin, 2009 – 2019 (%)	34
Table 7 Leading Participants the US Laundry & Linen Services Industry by Establishment Type	37
Table 8 NAICS & SIC Codes Related to Laundry & Linen Services	39

About This Report

Scope

This report forecasts to 2024 US laundry and linen service revenues in nominal US dollars. Total revenues are segmented by establishment type:

- uniform laundries
- dry cleaners and laundries
- linen laundries
- laundromats and route operators

Revenues are also presented by market:

- business (i.e., uniform and linen laundries)
- household (i.e., dry cleaners and laundries, and laundromats and route operators)

To illustrate historical trends, total revenues and the various segments are provided in annual series from 2009 to 2019. In addition, the number of firms, establishments, and employment are provided in annual series from 2009 to 2019.

This report represents the revenues of employer and nonemployer establishments. Excluded from the scope of this report are revenues from coin-operated laundries in multiple-unit housing operated by property managers. However, revenues from coin-operated laundries in multiple-unit housing managed by route operators (also referred to as laundry-service providers or LSPs) are included.

This report includes the results of a proprietary national online consumer survey of US adults (age 18+). This Freedonia Focus Reports National Survey has a sample size of approximately 2,000, screened for response quality and representative of the US population on the demographic measures of age, gender, geographic region, race/ethnicity, household income, and the presence/absence of children in the household.

Key macroeconomic indicators are also provided with quantified trends. Other various topics, including profiles of pertinent leading companies, are covered in this report. A full outline of report items by page is available in the Table of Contents.

Sources

Laundry & Linen Services: United States (FF95026) represents the synthesis and analysis of data from various secondary, macroeconomic, and demographic sources, such as:

- firms participating in the industry, and their suppliers and customers

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- government/public agencies
- intergovernmental organizations
- proprietary and licensed national consumer survey data
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other reports and studies by The Freedonia Group

Specific sources and additional resources are listed in the Resources section of this publication for reference and to facilitate further research.

Industry Codes

Table 8 | NAICS & SIC Codes Related to Laundry & Linen Services

NAICS/SCIAN 2017		SIC	
North American Industry Classification System		Standard Industrial Classification	
812310	Coin-Operated Laundries and Drycleaners	7211	Power Laundries, Family and Commercial
812320	Drycleaning and Laundry Services (except Coin-Operated)	7212	Garment Pressing, and Agents for Laundries and Drycleaners
812331	Linen Supply	7213	Linen Supply
812332	Industrial Launderers	7215	Coin-operated Laundries and Drycleaning
		7216	Drycleaning Plants, Except Rug Cleaning
		7218	Industrial Launderers
		7219	Laundry and Garment Services, NEC

Source: US Census Bureau

Freedonia Methodology

The Freedonia Group, a subsidiary of MarketResearch.com, has been in business for more than 30 years and in that time has developed a comprehensive approach to data analysis that takes into account the variety of industries covered and the evolving needs of our customers.

Every industry presents different challenges in market sizing and forecasting, and this requires flexibility in methodology and approach. Freedonia methodology integrates a variety of quantitative and qualitative techniques to present the best overall picture of a market's current position as well as its future outlook: When published data are available, we make sure they are correct and representative of reality. We understand that published data often have flaws either in scope or quality, and adjustments are made accordingly. Where no data are available, we use various methodologies to develop market sizing (both top-down and bottom-up) and then triangulate those results to come up with the most

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accurate data series possible. Regardless of approach, we also talk to industry participants to verify both historical perspective and future growth opportunities.

Methods used in the preparation of Freedonia market research include, but are not limited to, the following activities: comprehensive data mining and evaluation, primary research, consensus forecasting and analysis, ratio analysis using key indicators, regression analysis, end use growth indices and intensity factors, purchase power parity adjustments for global data, consumer and end user surveys, market share and corporate sales analysis, product lifespan analysis, product or market life cycle analysis, graphical data modeling, long-term historical trend analysis, bottom-up and top-down demand modeling, and comparative market size ranking.

Freedonia quantifies trends in various measures of growth and volatility. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. The volatility of datapoints around a least squares growth trend over time is expressed via the coefficient of determination, or r^2 . The most stable data series relative to the trend carries an r^2 value of 1.0; the most volatile – 0.0. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

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Resources

The Freedonia Group

Freedonia Industry Studies

Elder Care Services in the US

Industrial & Institutional (I&I) Cleaning Chemicals in the US

Private Security Services

Freedonia Focus Reports

Amusement Parks: United States

Automotive Repair & Maintenance Services: United States

Contract Cleaning Services

Deathcare: United States

Demographics: United States

Employment Services: United States

Fast Food: United States

Laundry Equipment: United States

Lodging Services: United States

Medical Services: United States

Recreation: United States

Repair Services: United States

Restaurants & Foodservice: United States

Waste Management: United States

Freedonia Custom Research

Trade Publications

American Coin-Op

American Drycleaner

American Laundry News

Infection Control Today

Laundry and Cleaning News International

Textile Services Magazine

Textile Services Weekly

Agencies & Associations

Bureau of Economic Analysis

Coin Laundry Association

Drycleaning & Laundry Institute International

Healthcare Laundry Accreditation Council

Multi-housing Laundry Association

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TRSA

Hygienically Clean

United States Census Bureau

United States Department of Energy

United States Environmental Protection Agency