



Freedonia Focus Reports  
US Collection

# Self-Storage & Moving Services: United States

June 2016



## Highlights

### Market Environment

Historical Trends | Key Economic Indicators | Regulatory Factors

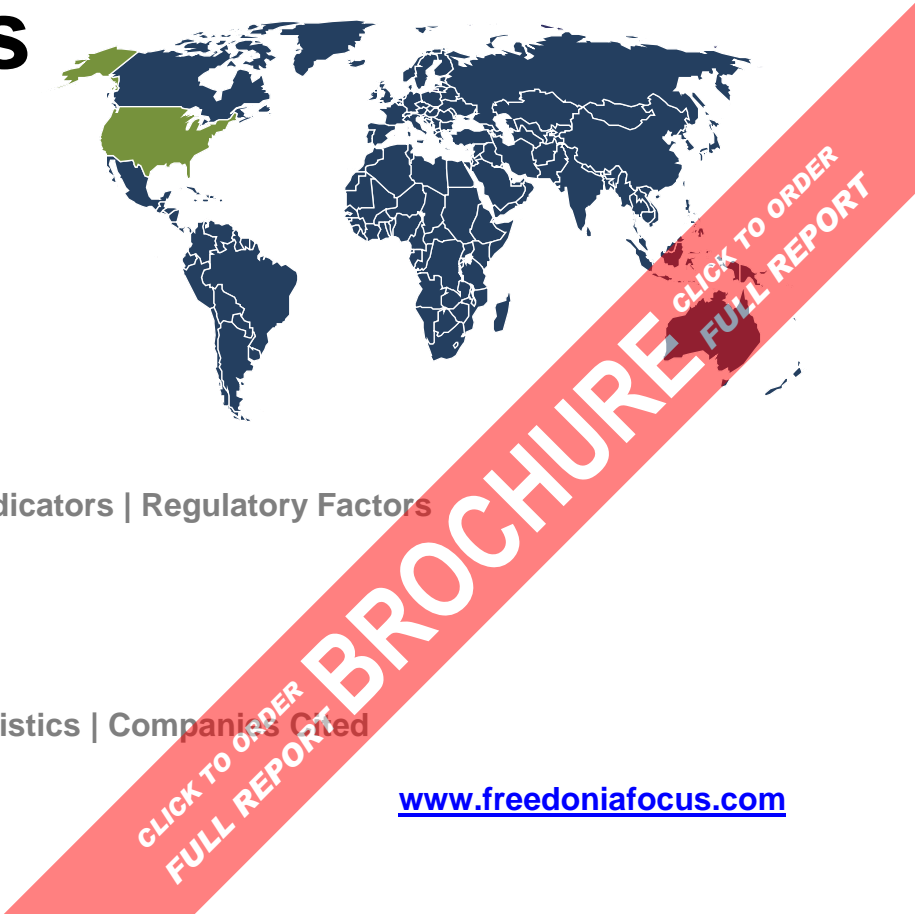
### Segmentation and Forecasts

Types | Regions

### Industry Structure

Industry Composition and Characteristics | Companies Cited

### Resources



## ABOUT THIS REPORT

### Scope & Method

This report forecasts US self-storage and moving service revenues in US dollars to 2020. Total revenues are segmented by type in terms of:

- climate-controlled self-storage
- not climate-controlled self-storage
- full-service moving
- do-it-yourself (DIY) moving truck rental.

Self-storage and moving services are defined here to include fixed and mobile self-storage as well as full-service moving and DIY truck rentals. In this report, “employees” are defined to include all those who work in the industry, whether owner/workers or employee/workers. Furthermore, both employer and nonemployer establishments are included in this report. The term “demand” – used interchangeably with “sales” – is defined as self-storage and moving service revenue.

Total revenues are also segmented by region as follows:

- South
- West
- Midwest
- Northeast.

To illustrate historical trends, total revenues are provided in an annual series from 2005 to 2015; the various segments are reported at five-year intervals for 2010 and 2015.

This report quantifies trends in various measures of growth. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Key macroeconomic indicators are also provided at five-year intervals with CAGRs for the years corresponding to other reported figures. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

## Sources

*Self-Storage & Moving Services: United States* (FF95030) is based on [Self-Storage & Moving Services](#), a comprehensive industry study published by The Freedonia Group in June 2016. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other industry studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

## Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
531130	Lessors of Miniwarehouses and Self-Storage Units	4225	General Warehousing and Storage

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## RESOURCES

### The Freedonia Group

<i>3425 Self-Storage &amp; Moving Services</i> , June 2016	<a href="http://www.freedoniagroup.com">www.freedoniagroup.com</a>
Related Industry Studies	
<i>3387 Mechanical Security Products</i> , February 2016	<a href="#">see study contents</a>
<i>3372 Cabinets</i> , January 2016	<a href="#">see study contents</a>
<i>3321 Electronic Security Products</i> , October 2015	<a href="#">see study contents</a>
<i>3254 Home Organization Products</i> , May 2015	<a href="#">see study contents</a>
<i>3261 HVAC Equipment</i> , March 2015	<a href="#">see study contents</a>
Related Focus Reports	
<i>Cabinets: United States</i>	<a href="#">see report contents</a>
<i>Construction: United States</i>	<a href="#">see report contents</a>
<i>Demographics: United States</i>	<a href="#">see report contents</a>
<i>Freight by Truck: United States</i>	<a href="#">see report contents</a>
<i>Freight Services: United States</i>	<a href="#">see report contents</a>
<i>Housing: United States</i>	<a href="#">see report contents</a>
<i>Nonresidential Building Construction: United States</i>	<a href="#">see report contents</a>
<i>Prefabricated Housing: United States</i>	<a href="#">see report contents</a>
Freedonia Custom Research	<a href="#">see capabilities</a>

### Trade Publications

<i>Builder</i>	<a href="http://www.builderonline.com">www.builderonline.com</a>
<i>Building Design &amp; Construction</i>	<a href="http://www.bdcnetwork.com">www.bdcnetwork.com</a>
<i>Dwell</i>	<a href="http://www.dwell.com/magazine">www.dwell.com/magazine</a>
<i>Engineering News-Record</i>	<a href="http://www.enr.com">www.enr.com</a>
<i>Inside Self-Storage</i>	<a href="http://www.insideselfstorage.com">www.insideselfstorage.com</a>
<i>The Journal of Light Construction</i>	<a href="http://www.jlconline.com">www.jlconline.com</a>
<i>Mini-Storage Messenger</i>	<a href="http://www.ministoragemessenger.com">www.ministoragemessenger.com</a>
<i>Professional Builder</i>	<a href="http://www.probuilder.com">www.probuilder.com</a>

### Agencies & Associations

Federal Motor Carrier Safety Administration	<a href="http://www.fmcsa.dot.gov">www.fmcsa.dot.gov</a>
National Association of Professional Organizers	<a href="http://www.napo.net">www.napo.net</a>
National Portable Storage Association	<a href="http://npsa.org">http://npsa.org</a>
Self Storage Association	<a href="http://www.selfstorage.org">www.selfstorage.org</a>
Self-Storage Talk	<a href="http://www.selfstoragetalk.com">www.selfstoragetalk.com</a>
United States Census Bureau	<a href="http://www.census.gov">www.census.gov</a>
United States Department of Transportation	<a href="http://www.transportation.gov">www.transportation.gov</a>
United States International Trade Commission	<a href="http://www.usitc.gov">www.usitc.gov</a>

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