

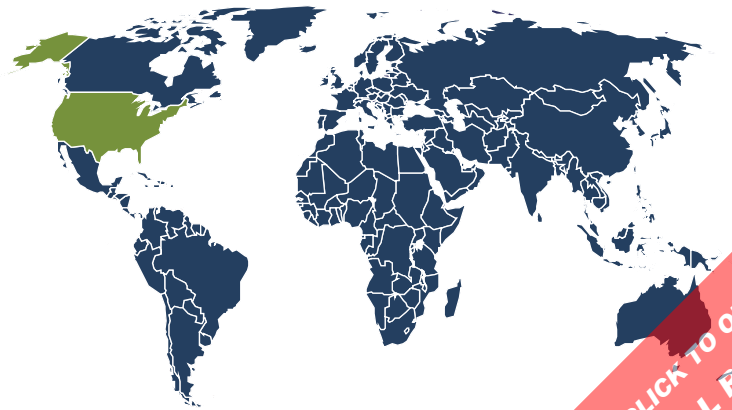
Freedonia Focus Reports  
US Collection



# World

# Wine Packaging:

July 2016



## Highlights

World Overview and Forecasts  
Demand by Product

Regional Segmentation and Forecasts  
Regional Wine Production Overview | Regional Demand Overview | North America  
Europe | Asia/Pacific | Latin America | Africa/Mideast

Industry Structure  
Industry Composition and Characteristics | Companies Cited

Resources

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## ABOUT THIS REPORT

### Scope & Method

This report forecasts total world demand in 2020 for wine packaging by product and major world region in US dollars at the manufacturers' level. Product segments include:

- glass bottles
- bag-in-box
- other containers such as aseptic cartons, plastic bottles, and pouches
- closures
- labels
- capsules
- bulk packaging
- wire hoods.

Excluded from the scope of this report are corrugated boxes, protective packaging, and personalized wine labels such as those used for wine bottles for weddings and other special events, as well as stoppers sold directly to consumers that are used to reseal opened bottles. Packaging for a number of traditional beverages sometimes referred to as "wine" that are not made from grapes, such as beverages from Asia that are made from rice, are also excluded. Wine coolers and other beverages that include wine as an ingredient are similarly excluded.

World regions include:

- North America
- Europe
- Asia/Pacific
- Latin America
- Africa/Mideast.

Demand by product segment is also forecast for each world region.

To illustrate historical trends world, product, and regional demand (including product segments) are provided for 2010 and 2015. Finally, world wine production in liters is segmented by world region and provided for 2010, 2015, and 2020.

This report quantifies trends in terms of compound annual growth rates (CAGRs), which, by definition, employ in their calculation only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the trend beginning in the base year and ending in the forecast year. Forecasts are developed via the identification and analysis of pertinent statistical relationships and other historical trends and events, as well as their expected impact over the forecast period. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Unless otherwise indicated, both historical and forecasted demand and production values are expressed in US dollars at a fixed 2015 rate of exchange with local currencies.

Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

## Sources

*World Wine Packaging* (FW30059) is based on [a comprehensive industry study](#) published by The Freedonia Group in July 2016. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other industry studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

## Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
322211	Corrugated and Solid Fiber Box Mfg	2653	Corrugated and Solid Fiber Boxes
322214	Fiber Can, Tube, Drum, and Similar Products Mfg	2655	Fiber Cans, Tubes, Drums, and Similar Products
326199	All Other Plastics Product Mfg	3089	Plastics Products, NEC
327213	Glass Container Mfg	3221	Glass Containers
332439	Other Metal Container Mfg	3412	Metal Shipping Barrels, Drums, Kegs, and Pails

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## RESOURCES

### The Freedonia Group

[www.freedoniagroup.com](http://www.freedoniagroup.com)

*3406 World Wine Packaging: Containers, Closures, & Accessories*, July 2016

[see study contents](#)

#### Related Industry Studies

*3419 Caps & Closures*, June 2016

[see study contents](#)

*3386 Aseptic Packaging*, March 2016

[see study contents](#)

*3383 Pouches*, February 2016

[see study contents](#)

*3297 Beverage Containers*, June 2015

[see study contents](#)

*3291 Labels*, June 2015

[see study contents](#)

*3308 Wine Packaging*, August 2015

[see study contents](#)

#### Related Focus Reports

*Beverage Containers: United States*

[see report contents](#)

*Beverages: United States*

[see report contents](#)

*Labels: United States*

[see report contents](#)

*Pouches: United States*

[see report contents](#)

*Wine: United States*

[see report contents](#)

*World Cups & Lids*

[see report contents](#)

#### Freedonia Custom Research

[see capabilities](#)

### Trade Publications

*Beverage Industry* (USA)

[www.bevindustry.com](http://www.bevindustry.com)

*Beverage World* (USA)

[www.beverageworld.com](http://www.beverageworld.com)

*Decanter* (UK)

[www.decanter.com](http://www.decanter.com)

*Flexible Packaging* (USA)

[www.flexpackmag.com](http://www.flexpackmag.com)

*Label & Narrow Web* (USA)

[www.labelandnarrowweb.com](http://www.labelandnarrowweb.com)

*Labels & Labeling* (UK)

[www.labelsandlabeling.com](http://www.labelsandlabeling.com)

*Package Design* (USA)

[www.packagedesignmag.com](http://www.packagedesignmag.com)

*Wine Business Monthly* (USA)

[www.winebusiness.com/wbm](http://www.winebusiness.com/wbm)

*The Wine Economist* (USA)

<https://wineeconomist.com>

*Wines & Vines* (USA)

[www.winesandvines.com](http://www.winesandvines.com)

### Agencies & Associations

Eurostat

<http://ec.europa.eu/eurostat>

Glass Packaging Institute

[www.gpi.org](http://www.gpi.org)

International Organisation of Vine and Wine

[www.oiv.int](http://www.oiv.int)

United States Department of the Treasury

[www.treasury.gov](http://www.treasury.gov)

Alcohol and Tobacco Tax and Trade Bureau

[www.ttb.gov](http://www.ttb.gov)

Wine Institute

[www.wineinstitute.org](http://www.wineinstitute.org)

World Bank

[www.worldbank.org](http://www.worldbank.org)

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