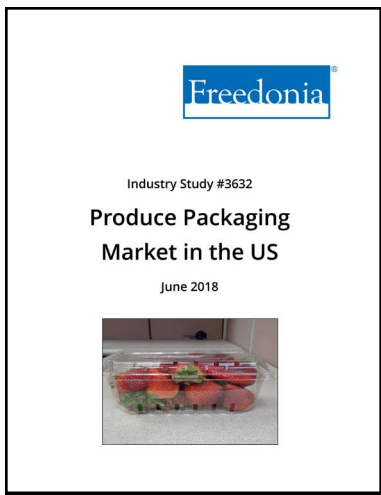




Produce Packaging Market in the US

Industry Study #3632 | June 2018



This study covers the market for packaging products utilized for fresh fruits and vegetables in the US. Products include corrugated boxes (including corrugated trays & bins), flexible packaging (plastic bags & pillow pouches; mesh, paper, & textile bags; plastic film; and stand-up pouches), plastic containers (clamshells; tubs; cups & bowls; other), trays, and other (reusable plastic containers, wood crates, foam boxes, and molded pulp baskets). Applications include vegetables, fruit, and salad. In addition, the study evaluates company market share and analyzes industry players, including Georgia-Pacific, International Paper, Packaging Corporation of America, Pactiv, Sonoco Products, and WestRock.

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Table 4-3 | Tomato Packaging Demand by Product, 2007 – 2022 (million dollars)

Item	2007
Fresh Tomato Production (bil lbs)	3.80
\$ packaging/000 lbs tomatoes	82
Tomato Packaging Demand	312
Corrugated Boxes:	181
Retail Ready	78
Other Corrugated Boxes	103
Plastic Containers:	111
Clamshells	82
Other Plastic Containers	29
Other Products	20
% tomatoes	15.2
Vegetable Packaging Demand	2057

