



Global Roofing

Industry Study #3698 | February 2019



This study analyzes the \$92 billion global roofing market. It presents historical demand data (2007, 2012, 2017) and forecasts for 2022 and 2027 by market and application (new residential, residential reroofing, new nonresidential, and nonresidential reroofing) and product (bituminous, tile, rubber, plastic, fiber cement, metal, and other). The study also evaluates company market share and analyzes such industry competitors as Beijing Oriental Yuhong Waterproof Technology, Berkshire Hathaway (Johns Manville), BlueScope Steel, Bridgestone, Carlisle, Etex, IKO Group, Owens Corning, Saint-Gobain, Siam Cement, Sika, Standard Industries (Braas Monier, Icopal, GAF Materials), and Wienerberger Baustoffindustrie.

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Table 5-5 | Brazil: Roofing Demand by Product, 2007 – 2027
(million square meters)

Item	2007
Roofing Demand	228.2
Bituminous:	32.1
Low-Slope Bituminous	14.5
Asphalt Shingles & Corrugated Panels	17.6
Tile:	45.6
Clay	29.6
Concrete	16.0
Metal	20.1
Fiber Cement	108.1
Plastic	6.7
Rubber	8.3
Other Products	7.3

