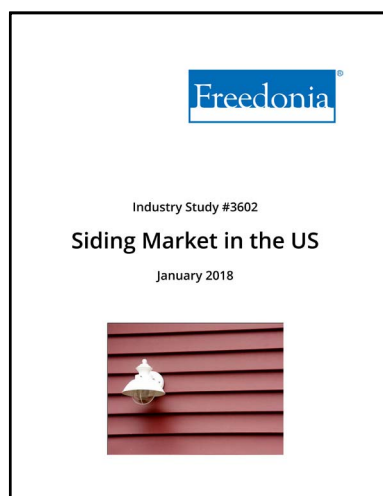




# Siding Market in the US

Industry Study #3602 | January 2018



This Freedonia study analyzes the 87.0 million square US siding market. It presents historical demand (2006, 2011, 2016) and forecasts for 2021 by material type (vinyl, fiber cement, stucco, wood, brick, concrete and stone, metal panels, other), market (new residential, residential improvement and repair, new commercial, commercial improvement and repair), and US region and subregion. The study also analyzes company market share and US industry competitors such as Acme Brick, Associated Materials, Boral, CertainTeed, Forterra, James Hardie, Louisiana-Pacific, NCI Building Systems, Ply Gem, Saint-Gobain, and Westlake Chemical.

[Learn More About This Report](#)

Report Link: <https://hubs.ly/H09PPpM0>

Table 3-1 | Siding Demand by Material, 2006-2021 (million dollars)

Item	2006	Key Trends in the US Siding Market	
Siding Demand	9205	<p>'16 - '21 CAGR 3.1%</p>	<p>Key Drivers of Growth Through 2021:</p> <ul style="list-style-type: none"> <li>Rising new housing completions, especially in the South &amp; West</li> <li>Growth in residential re-siding activity</li> <li>Increased construction of offices, restaurants, &amp; retail establishments</li> </ul>
Vinyl	1600		
Fiber Cement	1065	<p>Top Markets, 2016</p> <p>New Residential 34% Residential I&amp;R 41% New Commercial 16% Commercial I&amp;R 9%</p>	<p>Leading Industry Players</p> <ul style="list-style-type: none"> <li>CertainTeed</li> <li>James Hardie</li> <li>Louisiana-Pacific</li> <li>Boral</li> <li>Ply Gem</li> </ul>
Stucco	810		
Wood	790		
Brick	2135		
Concrete & Stone	1370		
Metal Panels	745		
Other	690		
\$/square	74		
Siding Demand (mil squares)	124.10		