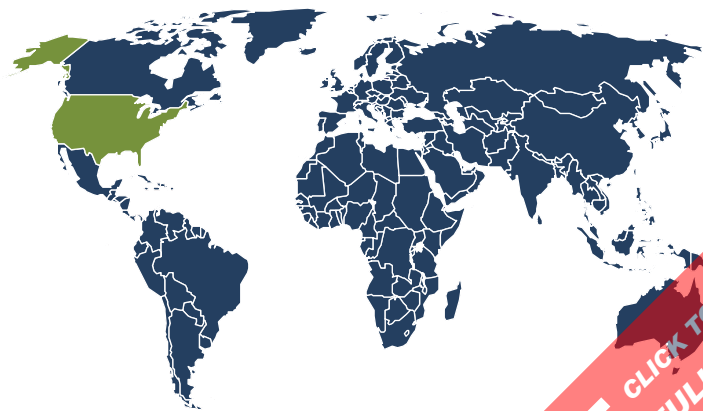




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Flavor Blends: United States

August 2013



Highlights

Industry Overview

Market Size and Trends | Product Segmentation | Market Segmentation | Trade
Environmental and Regulatory Issues

Demand Forecasts

Market Environment | Product Forecasts | Market Forecasts

Industry Structure

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ABOUT THIS REPORT

Scope & Method

This report forecasts US flavor blend demand in US dollars at the manufacturers' level to 2017. Demand is segmented by product in terms of:

- savory
- fruity
- cheese and other dairy
- meat
- other flavor blends such as nutty, sweet, and vanilla.

Flavor enhancers, artificial and natural sweeteners, and spices, although they are important flavoring agents, are not included in the scope of this report. However, in some instances, this report includes mixtures of flavor chemicals that contain the aforementioned items.

Demand is also segmented by market as follows:

- processed food
- dairy products
- bakery products
- beverages
- other markets such as candy and confectioneries.

To illustrate historical trends, total demand is provided in an annual series from 2002 to 2012; the various segments are reported at five-year intervals for 2007 and 2012. Forecasts emanate from the identification and analysis of pertinent statistical relationships and other historical trends/events as well as their expected progression/impact over the forecast period. Changes in quantities between reported years of a given total or segment are typically provided in terms of five-year compound annual growth rates (CAGRs). For the sake of brevity, forecasts are generally stated in smoothed CAGR-based descriptions to the forecast year, such as "demand is projected to rise 3.2% annually through 2017." The result of any particular year over that period, however, may exhibit volatility and depart from a smoothed, long-term trend, as historical data typically illustrate.

Key macroeconomic indicators are also provided at five-year intervals with CAGRs for the years corresponding to other reported figures. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

Sources

Flavor Blends: United States is based on [Flavors & Fragrances](#), a comprehensive industry study published by The Freedonia Group in August 2013. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- The Freedonia Group Consensus Forecasts dated April 2013
- the findings of other industry studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
311930	Flavoring Syrup and Concentrate Manufacturing	2087	Flavoring Extracts and Flavoring Syrups, NEC
325199	All Other Basic Organic Chemical Manufacturing	2869 2899	Industrial Organic Chemicals, NEC Chemicals and Chemical Preparations, NEC
325998	All Other Miscellaneous Chemical Product and Preparation Manufacturing		

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