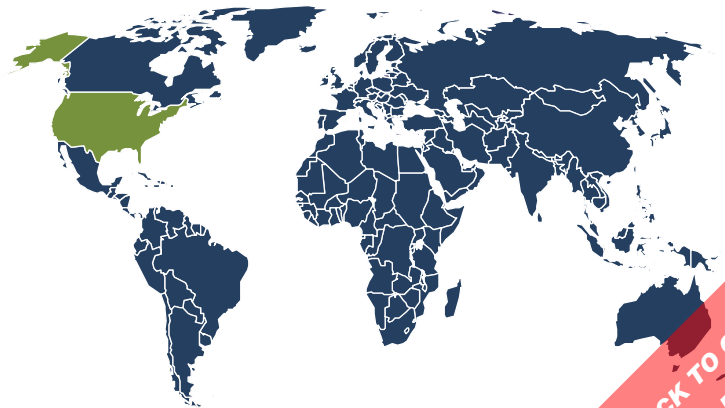


Freedonia Focus Reports
US Collection



Drilling Products & Services: United States

June 2015



Highlights

Market Environment

Historical Market Size and Trends | Key Economic Indicators | Trade
Environmental and Regulatory Factors

Segmentation and Forecasts

Products | Regions

Industry Structure

Industry Composition and Characteristics | Additional Companies Cited

Resources

CLICK TO ORDER
FULL REPORT
BROCHURE
CLICK TO ORDER
FULL REPORT

ABOUT THIS REPORT

Scope & Method

This report forecasts US drilling products and services demand in US dollars at the manufacturers' level to 2019. Total demand is segmented by product in terms of:

- services
- equipment and consumables
- fluids.

Excluded from the scope of this report are products and services related to oil and gas well completion, stimulation, workover, and production, as well as products and services related to enhanced oil recovery operations.

Total demand is also segmented by region as follows:

- Southern
- Midwestern
- Western
- Eastern.

To illustrate historical trends, total demand is provided in an annual series from 2004 to 2014; the various segments are reported at five-year intervals for 2009 and 2014.

This report quantifies trends in various measures of growth. Growth (or decline) expressed as an average annual growth rate (AAGR) is the least squares growth rate, which takes into account all available datapoints over a period. Growth calculated as a compound annual growth rate (CAGR) employs, by definition, only the first and last datapoints over a period. The CAGR is used to describe forecast growth, defined as the expected trend beginning in the base year and ending in the forecast year. Readers are encouraged to consider historical volatility when assessing particular annual values along the forecast trend, including in the forecast year.

Key macroeconomic indicators are also provided at five-year intervals with CAGRs for the years corresponding to other reported figures. Other various topics, including profiles of pertinent leading suppliers, are covered in this report. A full outline of report items by page is available in the [Table of Contents](#).

Sources

Drilling Products & Services: United States (FF45036) is based on [Drilling Products & Services](#), a comprehensive industry study published by The Freedonia Group in June 2015. Reported findings represent the synthesis and analysis of data from various primary, secondary, macroeconomic, and demographic sources including:

- firms participating in the industry, and their suppliers and customers
- government/public agencies
- national, regional, and international non-governmental organizations
- trade associations and their publications
- the business and trade press
- indicator forecasts by The Freedonia Group
- the findings of other industry studies by The Freedonia Group.

Specific sources and additional resources are listed in the [Resources](#) section of this publication for reference and to facilitate further research.

Industry Codes

The topic of this report is related to the following industry codes:

NAICS/SCIAN 2007		SIC	
North American Industry Classification System		Standard Industry Codes	
213111	Drilling Oil and Gas Wells	1381	Drilling Oil and Gas Wells
213112	Support Activities for Oil and Gas Operations	1389	Oil and Gas Field Services, NEC
333132	Oil and Gas Field Machinery and Equipment Manufacturing	3533	Oil and Gas Field Machinery, and Equipment

Copyright & Licensing

The full report is protected by copyright laws of the United States of America and international treaties. The entire contents of the publication are copyrighted by The Freedonia Group, Inc.

Table of Contents

Section	Page
About This Report	i
Highlights.....	1
Market Environment	2
Historical Market Size & Trends	2
Chart 1 US Drilling Products & Services Demand Trends, 2004-2014 (US\$ mil)	2
Key Economic Indicators	4
Table 1 Key Indicators for US Drilling Products & Services Demand; 2009, 2014, 2019	4
Trade.....	5
Chart 2 US Drilling Products & Services Trade; 2004, 2009, 2014 (US\$ mil).....	5
Environmental & Regulatory Factors	7
Segmentation & Forecasts.....	9
Products.....	9
Chart 3 US Drilling Products & Services Demand by Product; 2009, 2014, 2019 (US\$ mil)	9
Services.....	9
Equipment & Consumables.....	11
Fluids.....	12
Chart 4 US Drilling Products & Services Demand by Product Share; 2009, 2014, 2019 (%).....	13
Regions.....	14
Chart 5 US Drilling Products & Services Demand by Region; 2009, 2014, 2019 (US\$ mil)	14
Southern.....	15
Midwestern.....	16
Western.....	17
Eastern.....	18
Chart 6 US Drilling Products & Services Demand by Region Share; 2009, 2014, 2019 (%).....	19
Industry Structure.....	20
Industry Composition & Characteristics.....	20
Company Profile 1 Schlumberger Limited	21
Company Profile 2 National Oilwell Varco Inc.....	22
Company Profile 3 Halliburton Company	23
Company Profile 4 Baker Hughes Incorporated.....	24
Additional Companies Cited.....	25
Resources	26

To return here, click on any Freedonia logo or the Table of Contents link in report footers.
 PDF bookmarks are also available for navigation.